



# III European School of Social Innovation

Exploring Innovation and Social Innovation in the Public Sector

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Directed by:

**Javier Castro Spila**

SINNERGIAK Social Innovation Centre. The University of the Basque Country. UPV/EHU.

Place:

**Miramar Palace. Donostia/San Sebastián.**

Aims:

The main objective of this year European School of Social Innovation is to offer a plural view about innovation and social innovation in the public sector.

The Summer School offers two points of view about this subject. On one hand, a conceptual perspective on this topic based on different approaches. On the other hand, the presentation of cases of different policies that seek to promote social innovation and innovation initiatives in the field of the public sector.

The purpose of the first day of the Summer School will be to draw an image of the main discourses on innovation and social innovation linked to public sector in the international scene.

The second day wishes to show some interesting cases of public innovation from the Basque Country and Spain. The purpose is to visualize the work done from different organizations in this field in order to raise awareness on the relevance of this subject and inspire actions to implement innovative processes in the public sphere.

In collaboration with:

- **INNOBASQUE (Basque Innovation Agency)**
- **Proyección Universitaria - UPV/EHU**
- **European School of Social Innovation**
- **SIMPACT European Project**

Plaza Elhuyar, 2. Edificio Carlos Santamaría.  
20018 Donostia-San Sebastián



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# PROGRAM



8<sup>th</sup>  
July

- 09:00 h Registration and distribution of the school material
- 09:15 h **Opening**
- 09:30 h "Social Innovation in the Public Sector: Future Trends"  
**Antonius Schroeder**  
Technische Universitaet Dortmund – Sozialforschungsstelle  
(Social Research Centre), Dortmund
- 10:15 h "Policy Dialogue: How Public Policymakers can stimulate and resource  
Social Innovation"  
**Peter Totterdill**  
UK Work Organisation Network. Workplace Innovation Limited.  
London. United Kingdom.
- 11:00 h Break
- 11:30 h "Innovation in Public Sector Organizations"  
**Jo Casebourne**  
NESTA. Londres
- 12:15 h "Social Innovation and Regional Development: the Polish Case"  
**Gabriela Sempruch**  
Masovia Social Policy Centre. Varsovia
- 13:00 h "SIMPACT - Boosting the Impact of Social Innovation in Europe through  
Economic Underpinnings"  
**Judith Terstriep**  
Westphalian University, Institute for Work and Technology.  
Gelsenkirchen.

# PROGGRAM



9<sup>th</sup>  
July

- 09:10 h "Social Innovation: Driver for Public Innovation"  
**Manuel Arenilla**  
Instituto Nacional de Administración Pública. Madrid
- 09:40h "Public Innovation and Citizen Participation: The case of the Basque Country"  
**Javier Bikandi**  
Dirección de Atención a la Ciudadanía e Innovación y Mejora de la Administración, Gobierno Vasco. Vitoria-Gasteiz
- 10:10 h "Social Innovation Ecosystem in the Public Policies"  
**Sergio Murillo Corzo**  
Dirección de Promoción de la Autonomía Personal y Atención a la Dependencia, Diputación Foral de Bizkaia. Bilbao
- 10:40 h "The Promotion of Innovation from Public Administration: a way to go"  
**Joseba Amondarain**  
Jefatura de Servicio de Promoción del Conocimiento y de la Actividad Empresarial, Diputación Foral de Gipuzkoa. Donostia-San Sebastián
- 11:10 h Break
- 11:40 h "Encouraging Social Innovation in the Basque Country"  
**José María Villate**  
Innobasque, Agencia Vasca de la Innovación. Zamudio
- 12:10 h "Public sector: Catalyst for Social Innovation"  
**Javier Castro Spila & Ainara Osoro**  
Sinergiak Social Innovation , UPV-EHU. Donostia-San Sebastián.
- 12:40 h "Social Innovation and Public Innovation: an overview"  
**Alfonso Unceta**  
European School of Social Innovation y Sinergiak Social Innovation, UPV-EHU. Donostia-San Sebastián.

Closure

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## REGISTRATION FEES & INFORMATION

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More Information	Course Secretary or Web UPV/EHU.
Registration Fees:	Before 31 May: 60 €. From 1 June: 68 €
Academic validity:	20 hours
Official Language:	Spanish - english
Registration Form:	See Attached document
Address	Apartado 1042 Postakutxa – 20080 Donostia / San Sebastián Phone. 943219511 • 699492271 - Fax 943219598.
Email:	cverano@ehu.es
Web link:	<a href="http://www.ehu.es/cursosverano">http://www.ehu.es/cursosverano</a>