

## SMEs: Improving Practices in E-Learning – SIMPEL

07D002102

Dr. Ileana Hamburg

The *main objectives* of this project are analysis, structuring, dissemination and valorisation of successful E-Learning training models for SMEs.

### Approach:

1. Structuring the results of SME-related projects according to training needs, strategies, practices, technical preconditions, formal / informal acquisition of eCompetence and qualification, communities of practice,
2. Using these results and the scenarios developed in ARIEL project to provide sustainable models of E-Learning, based on a strategic view of eCompetence and to develop corresponding guidelines for implementing such models,
3. Validation of these models in seminars with consultants, managers and vocational training providers of SMEs in each partner country,
4. Valorisation of these models, their adaptability and implementation in SMEs in workshops for SMEs and national SME organisations in each partner country and through networks,
5. Dissemination / valorisation of this approach and the products of the project by a final conference in Brussels with participants from the European Commission and European organisations.

[www.simpel-net.eu](http://www.simpel-net.eu)

### SIMPEL IN A NUTSHELL

The purpose of the European project SIMPEL is to identify and to promote effective e-learning solutions and models for Small and Medium Enterprises. On the basis of analyses and valorisation of existing successful projects in the European Union SIMPEL develops guidelines and puts forward examples of innovative best practice, in order to help improve the training situation in those companies, which form the backbone of the European economy, especially in terms of job creation.



#### SIMPEL News

- Kickoff Meeting of the SIMPEL Partnership Feb. 7th/8th in Gelzenkirchen

#### E-Learning in SMEs

E-learning is a major enabler of lifelong learning (LLL), a catalyst of change and thus a chance for small and medium-sized enterprises (SMEs) to improve their competitiveness and their ability to integrate into the European market. SMEs need key knowledge about technologies, products and services. At the same time they are knowledge providers for their customers. Both of these roles can

The *main methods and tools of work* in the project are case studies, expert reports, a Website in different languages, publications and conferences/workshops, a BSCW server, for the communication between the project partners, a Moodle-based course room for virtual meetings (e.g. with external evaluators) and for show-casing eLearning.

*Expected results:*

- Sustainable models for E-Learning in SMEs,
- Guidelines for the implementation of models of E-Learning in SMEs,
- Valorisation and implementation plans,
- Multilingual Website, Moodle virtual room,
- Conference papers on E-Learning models (“best practice”),
- External and internal evaluation reports.

**SIMPEL Partners**



IAT-Institute for Work and Technology,  
University of Applied Sciences, Gelsenkirchen, Germany



VEB-Consult S.r.l., Florence, Italy



EMRC-Educational Media Research,  
University of Limerick, Ireland



E-Competence Agency in IKM(ZIM/UB),  
University Duisburg-Essen, Germany



CONSTRUCTOR Software Engineering,  
Environmental, Planning and  
Commercial Ltd., Győr, Hungary



Széchenyi István Egyetem  
University Győr, Hungary



IER Eindhoven, The Netherlands

