



Business and People on the Move

21–22 of October 2024, Åbo Akademi University, Turku, Finland

Theme: “From Exclusion to Empowerment of Refugees and Migrants: Cultivating Inclusive Entrepreneurship Spaces “

Organised by the **Refugee Entrepreneurship Research Group** at Åbo Akademi University in cooperation with prof. Maria Elo, University of Southern Denmark, Department of Business and Management

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www.abo.fi/en/event/bizmove2024/

Venue: ASA building (Vänrikinkatu 3, Turku) and Arken building (Tehtaankatu 2, Turku)



In association with:



STIFTELSEN FÖR
ÅBO AKADEMI

Program for the conference:

Day 1 – 21st of October 2024	
8:30-9:00	Registration (open whole day)
9:00 – 9:15	Welcome words from Refugee Entrepreneurship Research Group and Maria Elo Zoom link: https://bit.ly/3YcfpBA (Passcode: 858416)
9:15-10:15	Opening Keynote by Prof. Leo-Paul Dana : “Migrant Entrepreneurship Research: Past, Present & Future” Zoom link: https://bit.ly/3YcfpBA (Passcode: 858416)
10:15 – 10:45	Coffee break
10:45 – 12:30	Session 1.1: Female entrepreneurship Chair: Wilhelm Barner-Rasmussen Zoom link: https://bit.ly/3YcfpBA (Passcode: 858416) Mahmoud Khalik, Joze Godinez, Luis J. Sanchez-Barrios, Khaled Lahlouh, Lynda Achkouty, Sara Lopez-Gomez, Shital Jayantilal, Krista Finstad-Milion, Aicha Oumessaoud and Rene Diaz-Pichardo: <i>Understanding migrant informal female entrepreneurship (MIFE): In search for a holistic and integrative approach</i> Maria Elo: <i>Climate implications on the livelihoods and socio-economic wellbeing of women - anticipating climate-driven migration in Guinea Bissau</i> Ghazal Zalkat and Henrik Barth: <i>Navigating challenges: The entrepreneurial journey of female immigrant entrepreneurs in Sweden</i> Pushpa Rani, Iqra Khan, Ahmad Arslan and Pia Hurmerinta-Laukkanen: <i>Resilience of female migrant entrepreneurs across value chain: An exploratory study in Finland</i>
12:30 – 13:30	Lunch at Café ARKEN

<p>13:30-15:00 –</p>	<p>Session 1.2: Integration and reintegration through entrepreneurship Chair: Johanna Raitis Zoom link: https://bit.ly/3YcfpBA (Passcode: 858416)</p> <p>Ephraim Daka: <i>Transforming individual lives through entrepreneurship</i></p> <p>Trang Dinh and Linh Duong: <i>'It's challenging but I love it!' – Social media stories and journeys of rural returnee entrepreneurs in Vietnam.</i></p> <p>Eugenija Kovaliova, Agnietė Kaufman and Oleksandra Cherednichenko: <i>Integration through entrepreneurship: Challenges and successes of Ukrainian refugee women in Lithuania</i></p>	<p>Session 2.1: Identities & behaviours Chair: Eriikka Paavilainen-Mäntymäki Zoom link: https://bit.ly/4dD9NVm (Passcode: 124699)</p> <p>Jaanika Kingumets: <i>Estonian construction entrepreneurs in Finland Reshaping their selves and social locations</i></p> <p>Thao Orrensalo: <i>Understanding immigrant entrepreneurs' information seeking behaviours: The case of Vietnamese entrepreneurs in Finland</i></p> <p>Muntaser AlHamad, Maria Ivanova-Gongne and Stefan Lång: <i>Multilingualism, cosmopolitanism, and refugee entrepreneurship in multilingual contexts: Insights from Finland</i></p>
<p>15:00 – 15:15 – Coffee break</p>		
<p>15:15-16:45</p>	<p>Session 1.3: Institutional and macro- perspectives Chair: Matti Muhos Zoom link: https://bit.ly/3YcfpBA (Passcode: 858416)</p> <p>Abdollah Mohammadparast Tabas: <i>Evaluating the local government policies support for Arctic refugee</i></p> <p>Lukas Zaghow: <i>A comparative review of challenges and coping strategies among 'sociocultural outsider' entrepreneurs – Framing evidence on the manifestations of the disadvantaged social position of migrant and refugee entrepreneurs within critical (minority) entrepreneurship discourse</i></p> <p>Jagat Kunwar: <i>Enhancing pedagogical approaches to boost entrepreneurial intentions: Improving entrepreneurship education programs for immigrants</i></p>	<p>Session 2.2: Social capital, networks & diaspora Chair: Leo-Paul Dana Zoom link: https://bit.ly/4dD9NVm (Passcode: 124699)</p> <p>Faisal Shahzad, Khurram Shahzad and Mukhammadyusuf Shaymardanov: <i>Social networks and entrepreneurship: Insights from war-affected immigrants using interpretative phenomenology</i></p> <p>Natalia Vershinina: <i>Can social capital enhance the experience of marginalised business owners in host-country entrepreneurial ecosystems?</i></p> <p>Evariste Habiyakare, Pascal Doh, Sharon Masitsa, Temisa Omatsola, D'Alice Tsilemba, Priscilla Nwachukwu, Ishola Omolayo, Ezeliora Ndidiamaka and Ben Ewane: <i>Neither in host nor home country but strategic actor in economic and international development.</i></p>

Day 2 -22nd of October 2024	
9-10:00 – Leo-Paul Dana on publishing Zoom link: https://bit.ly/4exbRQ5 (Passcode: 652734)	
10:00 – 10:30 – Coffee break	
10:30 – 12:00 – Double keynote – Alexandra David & Ana Alvarez ”From kebab shops to unicorns - migrant entrepreneurs boosting German entrepreneurial ecosystems“ Zoom link: https://bit.ly/4exbRQ5 (Passcode: 652734)	
12:00– 13:00 – Lunch at Café Arken	
13:00-15:00	<p>Session 1.4*: Workshop for International Journal of Management and Enterprise Development Chair: Stefan Lång & Maria Ivanova-Gongne Zoom link: https://bit.ly/4exbRQ5 (Passcode: 652734)</p> <p>Tendai Makwara: <i>Exploring the impact of encampment policies on refugee entrepreneurial success</i></p> <p>Mariana Rosca: <i>Ukrainian refugees’ subentrepreneurship experiences in Brasov</i></p> <p>Sanita Rugina and Ulla Hytti: <i>Bricolaging entrepreneurial identities: Emergence of entrepreneurial identity among Ukrainian refugees</i></p> <p>Roberto Falcão: <i>Refugees in developing nations: an exploratory approach of Brazil as an emerging destination for entrepreneur refugees</i></p>
	<p>Session 2.3*: Workshop for Journal of Comparative International Management Chair: Maria Elo & Ilia Gugenishvili Zoom link: https://bit.ly/3U24JD7 (Passcode: 704784)</p> <p>Henrique Souza da Silva, Irene Ciccarino, Roberto Falcão: <i>Immigrant entrepreneurship in Oporto, Portugal pre & post COVID-19: Navigating uncertainty</i></p> <p>Senad Osmanovic: <i>Small-Scale pilots for sustainable business model innovation: The inclusiveness model</i></p> <p>Alexandra David and Judith Terstriep: <i>The ecosystem context in focus: A new paradigm for regional economic integration of refugee entrepreneurs</i></p> <p>Jase Ramsey: <i>Conceptualization of the determinants of self-initiated expatriates’ international opportunity recognition in an informal economy context</i></p>
15:00 – 15:15 – wrap up and farewell	

* The papers included in the "workshop" sessions were selected based on a clear expression of interest in one of the special issues during submission. However, the editors of both special issues will be present throughout the conference, offering you the opportunity to receive feedback and be considered for submission to the special issues later on, alongside the workshop participants.

