

Invitation:

# WEBINAR

WED 7 May 2025 | 13:30-14:45 CEST

## Perspectives on Entrepreneurial Ecosystems

Lessons from migrant entrepreneurs and their experiences of (dis-)connectedness

Join us for a webinar presenting key findings from the new study "**Understanding the nuances of (dis-)connectedness of migrant entrepreneurs within entrepreneurial ecosystems**", authored by **Alexandra David, Judith Terstriep, and Jörg Freiling**.

Migrant entrepreneurs are essential to Europe's entrepreneurial landscape, contributing **innovation, resilience, and diversity** to local economies. While recent years have shed light on a range of barriers that hinder their full participation in the very ecosystems designed to support them — such as limited access to financial opportunities, bureaucratic hurdles, and language barriers — **invisible relational barriers** have increasingly come to the forefront.

These barriers reflect a disconnectedness from key formal and informal networks within entrepreneurial ecosystems. Since connectedness is understood to be a precursor to embeddedness, it is important to take a closer look at these relational dimensions.

Together with the study's authors, alongside entrepreneurs, civil society representatives, policymakers, and experts from across Europe, we will delve into the implications of this research and explore how we can **create more inclusive, connected, and equitable entrepreneurial ecosystems in Europe**.

**REGISTER NOW**

### Speakers

- **Alexandra David (PhD)**, Westphalian University of Applied Sciences
- **Judith Terstriep (PhD)**, Westphalian University of Applied Sciences
- **Professor Jörg Freiling**, University of Bremen

Moderated by Vanessa Cotterell, UNITEE