



Faculty of Business Administration in Foreign Languages

Bucharest University of Economic Studies

Society for Business Excellence

PROGRAMME

of

The 17th International Conference on Business Excellence
Rethinking business: Sustainable leadership in a VUCA world

23-25 March 2023, Bucharest, Romania



Conference Program - in brief

Day 1
23 March 2023

Plenary Session - Piata Romana, no 6, Hall of Madgearu Room

9.30 – 10.00 Registration (Hall of Madgearu Room, Bucharest University of Economic Studies)

10:00 - 10:30 Conference's Opening, Madgearu Room, Bucharest University of Economic Studies

Welcome speeches:

***Alina Mihaela DIMA** – Vice-Rector of the Bucharest University of Economic Studies, Romania*

***Tănase STAMULE** – Dean, Faculty of Business Administration in foreign languages, Bucharest University of Economic Studies, Romania*

***Mihail BUȘU** – Vice-Dean, Faculty of Business Administration in foreign languages, Bucharest University of Economic Studies, Romania*

10.30 – 12.00 Plenary Session Madgearu Room, Bucharest University of Economic Studies

Keynote speakers:

*Senator **Monica-Cristina ANISIE** – Chair, Committee for Education of the Romanian Senate*

*Deputy **Ioan-Sabin SĂRMAȘ** – Chair, Committee for Information and Communications Technology of the Chamber of Deputies of Romania*

***Katja Christine PLATE** – Head of the KAS Offices Romania and Republic of Moldova*

Q&A

12:00-13:00 Reception (Hall of Madgearu Room, Bucharest University of Economic Studies)

Day 2
24 March 2023 (Calea Grivitei, no 2-2A)

9:00-11:00 Parallel Sessions

11:00-11:30 Coffee Break

11:30-13:00 Parallel Sessions



13:00-14:00 Lunch (Calea Grivitei, no 2-2a)

14:00-15:30 Parallel Sessions

15:30-16:00 Coffee Break

16:00-17:00 Parallel Sessions

19:00-23:00 Conference Dinner and Award Ceremony, Athenee Palace Hilton Bucharest (Episcopiei 1-3, Bucharest 010292)

Day 3

25 March 2023 (social program)

Networking trip to Crama de Piatra Winery including lunch and transportation

10:00 Departure Piața Romană 6, București 010374

18:00 Return to Bucharest



Day 1
23 March 2023

Plenary Session

Madgearu Room, Bucharest
University of Economic Studies,
Piața Romană 6



Day 2
24 March 2023

Parallel Sessions

FABIZ Building
(Calea Grivitei, no 2-2A)

Please consider the following indications:

If you will attend physically: please check the conference program for identifying the room where the works of your section take place and make sure to be five minutes earlier. Once you are there, please upload your presentation on the existing computer. In this way, when your paper is scheduled, all you have to do is to open it and start your presentation!

If you will attend online: please check the conference program and connect to the zoom link available for your section. Be ready to share the screen with the session's chair when your presentation is scheduled.



Minitrack: NEW CHALLENGES FOR MACROECONOMIC MODELLING

Minitrack Chair: Petre CARAIANI

Room 4103, Calea Griviței no. 2-2A

9.00 – 10.00

For online participation:

<https://ase.zoom.us/j/84528882628?pwd=L21mY1JSekliUmE5VmZyYTUzbVIDUT09>

Oil News Shocks, Inflation Expectations and Social Connectedness

Petre CARAIANI

Bucharest University of Economic Studies, Bucharest, Romania

Ranking the Most Systemically Risky Companies in Romania

Marius MATEI

Bucharest University of Economic Studies, Bucharest, Romania

The relationship between the budgetary fiscal policy and macroeconomic indicators, a comparative study of Germany-France versus Romania-Bulgaria

Cristina Elena CAZACU

Transilvania University of Brasov, Brasov, Romania

Minitrack: YOUNG RESEARCHERS' COLOCVIUM FOR FIRST TIME AUTHORS

Minitrack Chairs: Vanesa Mădălina VARGAS, Raul BAG

Room 4103, Calea Griviței no. 2-2A

14:00-15:30

For online participation:

<https://ase.zoom.us/j/84294504707?pwd=bWNablRPcjBTdm80cEtlQlRraHZPQT09>

Meeting ID: 842 9450 4707

Passcode: 168022933

Clusters, Business Planning and Economic Growth: Stockholm's Artificial Intelligence and Big Data Cluster

Gabriela CALINESCU

Bucharest University of Economic Studies, Bucharest, Romania

Exploring the Digital Divide: A Comparative Study of EU Countries on E-Commerce, ICT, and Internet Usage

Alexandra-Nicoleta DURNOI

Bucharest University of Economics Studies, Bucharest, Romania

Cosmin Alexandru TEODORESCU

Bucharest University of Economics Studies, Bucharest, Romania

Vanesa VARGAS

Bucharest University of Economics Studies, Bucharest, Romania

Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Sustainability of Local and Rural Development: Challenges of Extremely Deprived Communities

Sofia Elena COLESCA

Bucharest University of Economic Studies, Bucharest, Romania

Mihaela PĂCEȘILĂ

Bucharest University of Economic Studies, Bucharest, Romania

Ioana Maria PRECUP,

Romtens Foundation, Bucharest, Romania

Theodor HĂRĂȚĂU

Romtens Foundation, Bucharest, Romania

The Rise of the Mobile Internet: Tracing the Evolution of Portable Devices

Cosmin Alexandru TEODORESCU



Bucharest University of Economic Studies, Bucharest, Romania

Vanesa Madalina VARGAS

Bucharest University of Economic Studies, Bucharest, Romania

Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Alexandra-Nicoleta CIUCU (DURNOI)

Bucharest University of Economic Studies, Bucharest, Romania

Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

An Investigation on Real Estate Market Dynamics and Bubble Formation Modeling

Andreea Elena CROICU

Institute for Economic Forecasting, Bucharest, Romania

Luana Cristina ROGOJAN

Institute for Economic Forecasting, Bucharest, Romania

Challenging sanctions: what price is Belarus willing to pay to maintain the autocratic regime?

Saeed AHMED

Bucharest University of Economic Studies, Bucharest, Romania

A Review On The Impact Of Shadow Banking On Financial Markets Prudential Regulation

Andreea-Elena Croicu

Bucharest University of Economic Studies, Bucharest, Romania

Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Laura Andreea Iancu

Bucharest University of Economic Studies, Bucharest, Romania

Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Luana Cristina Rogojan

Bucharest University of Economic Studies, Bucharest, Romania

Institute for Economic Forecasting, Romanian Academy, Bucharest, Romania

Minitrack: BUSINESS DIGITALIZATION

Minitrack Chairs: FLORINA PINZARU, Catalina Alexandra CHINIE

Room 4107, Calea Griviței no. 2-2A

10.30-13:00

For online participation:

<https://ase.zoom.us/j/81100674760?pwd=c2JmQVdNQklOSDlGVl96QzUzOW5kQT09>

The influence of the COVID-19 pandemic on the CSR practices in the Romanian banking sector

Georgiana-Loredana SCHIPOR (FRECEA)

Cristina DUHNEA

Bucharest University of Economic Studies, Bucharest, Romania

Study on the behavior and preferences of social media users, after the pandemic era

Ștefania-Maria ARMĂȘELU

The Romanian Agency for Quality Assurance in Higher Education, Bucharest Politehnica University of Bucharest, Romania

Dana Corina DESELNICU

Bucharest Politehnica University of Bucharest, Romania

Improving Supply Chain Management with "Self-Transactional Materials". Proposal of a Case Study from business processes

Elena PUICA

Bucharest University of Economic Studies, Bucharest, Romania

ERP systems as a part of business digitalization

Laura – Eugenia – Lavinia BARNA

Bucharest University of Economic Studies, Bucharest, Romania

Bogdan – Ștefan IONESCU

Bucharest University of Economic Studies, Bucharest, Romania



A study into the implementation of Robotic Process Automation in different business processes

Andreea-Izabela BOSTAN

Bucharest University of Economic Studies, Bucharest, Romania

Oana VIRGOLICI

Bucharest University of Economic Studies, Bucharest, Romania

Digital Transformation during COVID-19 Pandemic - a bibliometric analysis

Andrei Constantin TÎRNOVANU

Bucharest University of Economic Studies, Bucharest, Romania

Marian NĂSTASE

Bucharest University of Economic Studies, Bucharest, Romania

Julia Anamaria ŞIŞU

Bucharest University of Economic Studies, Bucharest, Romania

Jacqueline MUJAYA

Bucharest University of Economic Studies, Bucharest, Romania

The Link between Business Benefits and ERP Systems: A Bibliometric Analysis

Casiana Maria DARIE

Bucharest University of Economic Studies, Bucharest, Romania

How Companies Can Gain a Sustainable Competitive Advantage in the New Digital Era? The Case of Romania

Doru Alexandru PLESEA

Bucharest University of Economic Studies, Bucharest, Romania

Adrian PETRE

Bucharest University of Economic Studies, Bucharest, Romania

Stelian Mircea OLARU

Bucharest University of Economic Studies, Bucharest, Romania

14:00-16:00

What digital technologies are used today by accounting firms to deliver services?

Adrian ISIP

Bucharest University of Economic Studies, Bucharest, Romania

Technical analysis of RFID and IoT technologies integration in product recall digitalization process

Andreea-Alina CORNEA

Bucharest University of Economic Studies, Bucharest, Romania

Exploring Enterprise Resource Planning (ERP) development: challenges, opportunities and how can help companies navigate turbulent contemporary times

Ciprian-Sorin CHIRVASE

Bucharest University of Economic Studies, Bucharest, Romania

Andreea ZAMFIR

Bucharest University of Economic Studies, Bucharest, Romania

An Innovative Future through Robotic Process Automation, A Case Study

Andreea Nicoleta BICHEL

Bucharest University of Economic Studies, Bucharest, Romania

Corina Georgiana ŞERBAN (PATRINTAS)

Bucharest University of Economic Studies, Bucharest, Romania

Dragos BUJOR

Bucharest University of Economic Studies, Bucharest, Romania

The Emerging Generation Z Workforce in the Digital World: A Literature Review on Cooperation and Transformation

Mihai-Alin LAZAR

National University of Political Studies and Public Administration

Alexandra ZBUCHEA

National University of Political Studies and Public Administration

Florina PINZARU

National University of Political Studies and Public Administration



Digitalization of Business – Implications on Tax Evasion Dimensions

Bogdan – Florian AMZUICA*

Bucharest University of Economic Studies, Bucharest, Romania

Roxana – Adriana MITITELU

Bucharest University of Economic Studies, Bucharest, Romania

Ileana NIȘULESCU

Bucharest University of Economic Studies, Bucharest, Romania

Tool integrations for monitoring solutions and associated performance analysis

Alexandru COCIORVA

Bucharest University of Economic Studies, Bucharest, Romania

Nicoleta ONOFREI

Bucharest University of Economic Studies, Bucharest, Romania

Alexandru-Lucian VÎLCEA

Bucharest University of Economic Studies, Bucharest, Romania

The Effect of Digital Talent and Digital Capability on Bank Performance: Perspective of Regional Development Bank Employees

Audy THUDA

Management Department, BINUS Business School, Jakarta, Indonesia

Rano KARTONO

Management Department, BINUS Business School, Jakarta, Indonesia

Mohammad HAMSAL

Management Department, BINUS Business School, Jakarta, Indonesia

Asnan FURINTO

Management Department, BINUS Business School, Jakarta, Indonesia

An Overview of ETL Cloud Services: An Empirical Study Based on User's Experience

Andreea VINES

Bucharest University of Economic Studies, Bucharest, Romania

Laura TANASESCU

Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: RETHINKING LEADERSHIP IN CHALLENGING TIMES

Minitrack Chairs: Alina Mihaela DIMA, Sebastien POINT

Room 4103, Calea Griviței no. 2-2A

11:30-13:00

For online participation:

<https://ase.zoom.us/j/85142594262?pwd=d0VoeDdKZlNzMGxHVDDlUttVFVLZz09>

EXPLORING BUSINESS LEADERSHIP IN A START-UP ACTIVE IN THE CONSTRUCTION MATERIALS INDUSTRY

Dan Andrei PANDURU

Politehnica University of Bucharest

Alina PREDA

Politehnica University of Bucharest

Top leaders' perception of career success and their work attitudes after the COVID-19 pandemic

Isabelle Biclesanu

Bucharest University of Economic Studies, Bucharest, Romania

Adela JANSEN

Bucharest University of Economic Studies, Bucharest, Romania



Judith Anci KIS

Bucharest University of Economic Studies, Bucharest, Romania

Alina Mihaela DIMA

Bucharest University of Economic Studies, Bucharest, Romania

Sebastien POINT

EM Strasbourg Business School

Study on the impact of organizational culture, knowledge management and digitalization on sustainable leadership

Iuliana Zavatin

Bucharest University of Economic Studies, Bucharest, Romania

Andreea Bianca ENE (CONSTANTIN)

Bucharest University of Economic Studies, Bucharest, Romania

Dragoş BUJOR

Bucharest University of Economic Studies, Bucharest, Romania

Bogdan Alexandru FRĂȚILOIU

Bucharest University of Economic Studies, Bucharest, Romania

RESILIENCE OF THE MANAGEMENT OF HEALTHCARE PROVIDERS CAUSED BY THE COVID-19 PANDEMIC

Ion Marius SAVIN

Bucharest University of Economic Studies, Bucharest, Romania

Impact of social network usage on employees' work performance in public organizations: Evidence from Vietnam

Le Thanh Tung

Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam

Dinh Van HOANG

Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam

The women leadership. A human-centered approach

Ana Maria Bocaneala

Bucharest University of Economic Studies, Bucharest, Romania

Marta-Cristina SUCIU

Bucharest University of Economic Studies, Bucharest, Romania

Decebal Octavian DUMITRESCU

Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: APPLYING ML AND AI TO FINANCE, BUSINESS AND SOCIETY
Minitrack Chairs: Daniel PELE, Miruna MAZURENCU MARINESCU PELE, Sadok BEN YAHIA
Room 4315, Calea Griviței no. 2-2A

14.00-17.00

For online participation:

<https://ase.zoom.us/j/84783304004?pwd=VUtPSGR5bXJlOVhVZU9qNTFQS2dvdz09>

Can Machine Learning models predict inflation? A case study on Romania

Codrut IVASCU

Bucharest University of Economic Studies, Bucharest, Romania

Banking Chatbots: How Artificial Intelligence Helps the Banks

Ionuț-Alexandru CÎMPEANU



Bucharest University of Economic Studies, Bucharest, Romania

Denis-Alexandru DRAGOMIR

Bucharest University of Economic Studies, Bucharest, Romania

Răzvan Daniel ZOTA

Bucharest University of Economic Studies, Bucharest, Romania

The Applicability Of Machine Learning In Prediabetes Prediction

Oana Virgolici

Bucharest University of Economic Studies, Bucharest, Romania

Horia Virgolici

Bucharest University of Economic Studies, Bucharest, Romania

Ana-Ramona Bologna

Bucharest University of Economic Studies, Bucharest, Romania

Time series forecasting of stock price for maritime shipping company in COVID-19 period using Multi-step Long short-term memory (LSTM) networks

Ahmad Ghareeb

Bucharest University of Economic Studies, Bucharest, Romania

Young people's adjustment to post-pandemic work styles

Valentina-Diana LACUTA

Politehnica University of Bucharest

Corina DESELCU

Politehnica University of Bucharest

Liliana DUMITRESCU

Politehnica University of Bucharest

Crasoveanu Fowzi-Constantin

Politehnica University of Bucharest

Minitrack: HUMAN RESOURCES – A GAME CHANGER OF THE BUSINESS STRATEGY

Minitrack Chair: Alecsandrina DEACONU; Simona GOIA

Room 4113, Calea Griviței no. 2-2A

15.30-18.00

For online participation:

<https://ase.zoom.us/j/85632547981?pwd=dVlhVGFXbEV6KzFpQVJLN2VSNXk1QT09>

Meeting ID: 886 7225 5003

Passcode: 102324

Technological, Physical and Cultural Strategy for Generation X and Y toward Their Performance

HARJANTO Prabowo

Bina Nusantara University, Jakarta, Indonesia

MOHAMMAD Hamsal

Bina Nusantara University, Jakarta, Indonesia

BOTO Simatupang

Bina Nusantara University, Jakarta, Indonesia

The Lagging of HR Analytics Adoption rate: Understanding from Individual Attitude of HR Professionals

Jefta HARLIANTO

Bina Nusantara University, Jakarta, Indonesia



Rano Kartono RAHIM

Bina Nusantara University, Jakarta, Indonesia

Mohammad HAMSAL

Bina Nusantara University, Jakarta, Indonesia

Asnan FURINTO

Bina Nusantara University, Jakarta, Indonesia

Mobile working stress and employee innovative behavior: exploring the role of organizational conflict and work engagement

Luki SUARDI

BINUS University, Jakarta, Indonesia

Asnan FURINTO

BINUS University, Jakarta, Indonesia

EMPLOYEES' MOTIVATION IN KNOWLEDGE-BASED ORGANIZATIONS IN THE IT INDUSTRY

Aurel Mihail ȚÎȚU

"Lucian Blaga" University of Sibiu, Sibiu, Romania

Madalina Maria PANĂ

"Lucian Blaga" University of Sibiu, Sibiu, Romania

Satisfaction and performance of Romanian employees working in the accountancy and human resources fields

Liliana DUMITRESCU, Dana-Corina DESELNICU, Valentina Diana LACUTA, Bogdan-Vasile DANCIU

University "Politehnica" of Bucharest, Bucharest, Romania

The impact of human capital development and work-life balance on performance - a case study of accounting firm

Ana-Maria COCARIU

Bucharest University of Economic Studies, Bucharest, Romania

Exploring the Relationship between Organizational Cultures, Openness to Experience and Work Engagement

Damlasu UYUĞ ŞENGÜN, Tuğba TUĞRUL

İzmir University of Economics, İzmir, Turkey

Continuous professional training in the banking of the future. A study of the requirements for online teaching and learning in Romanian schools

Anamaria MIŞA

Bucharest University of Economic Studies, Bucharest, Romania

Emotional intelligence of IT&C professionals: How does it influence the work engagement?

Ramona Ştefania IGREȚ, Oana-Alexandra BURCĂ, Mihaela COVRIG, Simona Irina GOIA (AGOSTON)

Cristian - Virgil MARINAŞ

Bucharest University of Economic Studies, Bucharest, Romania

A study of the requirements for online teaching and learning in Romanian schools

Florentina Ecaterina JOGA

Bucharest University of Economic Studies, Bucharest, Romania

Preparing Students for Successful Business Careers in a Changing Society: Good practices from a private high school in Romania



Florentina Alina GRIGORESCU, Alina PIRVU
University "Politehnica" of Bucharest, Bucharest, Romania

**Minitrack: DRIVING MARKETING PERFORMANCE THROUGH ARTIFICIAL INTELLIGENCE,
VIRTUAL REALITIES AND OTHER NEW TECHNOLOGIES**

Minitrack Chairs: Corina PELAU, Mirko GATI and Dan-Cristian DABIJA
Room 4113, Calea Griviței no. 2-2A

9.00-13.00

For online participation:
<https://ase.zoom.us/j/89820792530?pwd=ZjhnSjNBQ1V4RFZpZEVxS250aXRQdz09>

Improving Customer Experience Using Artificial Intelligence in Online Retail
Miriam Tiutiu, Dan-Cristian Dabija
Babes-Bolyai University Cluj-Napoca, Romania

Fashion joining online gaming and the Metaverse
Petra PATRUTI, Alexandra ZBUCHEA, Florina PÎNZARU
National University of Political Studies and Public Administration, Bucharest, Romania,

The role of attachment in improving consumer-AI interactions
Corina PELAU
Bucharest University of Economic Studies, Bucharest, Romania
Christine VOLKMANN
University of Wuppertal, Germany
Maria BARBUL, Irina BOJESCU
Bucharest University of Economic Studies, Bucharest, Romania

AI - powered Business Services in the Hyperautomation Era
Liana-Elena ANICA-POPA, Marinela VRINCIANU, Iuliana-Madalina PAPUC
Bucharest University of Economic Studies, Bucharest, Romania

Suspiciousness and fast and slow thinking impact on trust in recommender systems
Dana RAD, Lavinia Denisia CUC, Ramona LILE
Aurel Vlaicu University of Arad, Romania
Paul Nichita CUC
Bucharest University of Economic Studies, Bucharest, Romania
Mioara Florina PANTEA
Aurel Vlaicu University of Arad, Romania
Darius ANTA
Adlai E. Stevenson High School in Lincolnshire, Illinois, USA

Assessing the use of artificial intelligence in digital marketing. Evidence from Romanian companies
Petronela Cristina SIMION, Mirona Ana Maria POPESCU
University POLITEHNICA of Bucharest, Bucharest, Romania

Moderating environmental leadership on corporate social responsibility and green innovation of SMEs performance
Kwabena Nsiah Takyi
Tomas Bata University in Zlin, Czech Republic



Revamping Business Services: RPA solutions landscape

Liana-Elena ANICA-POPA, Iuliana-Madalina PAPUC

Bucharest University of Economic Studies, Bucharest, Romania

Gabriela SAVA

Clemson University, USA

The Impact of the Workforce Diversity, Innovation Capacity and Corporate Social Responsibility on the Image of the Organization

Corina-Maria RUSU, Raluca-Simina BILȚI, Florentina-Simona BARBU; Leonard-Sergiu BĂLAN

Aurel Vlaicu University of Arad, Romania

The role of fashion influencers in shaping consumers' buying decisions and trends

Giulia KONDORT

Bucharest University of Economic Studies, Bucharest, Romania

Corina PELAU

Bucharest University of Economic Studies, Bucharest, Romania

Mirko GATI

Corvinus University of Budapest, Hungary

Ioana CIOFU

Bucharest University of Economic Studies, Bucharest, Romania

Exploring Consumer Sentiment on Central Bank Digital Currencies: A Twitter Analysis from 2021 to 2023

Silvana PRODAN, Dan-Cristian DABIJA, Leonardo MARINCEAN

Babes-Bolyai University Cluj-Napoca, Romania

Customer relationship management, operational digitization, production optimization and value creation through Artificial Intelligence in e-marketing

Timone Silviu STĂNCIOIU, Adina Eleonora SPÎNU, Cristina Maria SANDA, Vanina Adoriana TRIFAN

Aurel Vlaicu University of Arad, Romania

The impact of healthcare wage increases on the quality of health services in Romania

Claudia BOGHICEVICI (PANTEA)

University of Craiova, Romania

Impact of Infotainment on Purchase Intention, Word of Mouth and Irritations; Moderated by Quality of Advertisement & Mediated by Customer Experience

Muhammad FAISAL

Ghazi University Dera Ghazi Khan, Pakistan

Minitrack: INTERNATIONAL BUSINESS FINANCE IN A GLOBALIZED WORLD

Minitrack Chairs: Cristian PĂUN; Carmen DOROBĂȚ; Ionuț DUMITRU

Room 4108, Calea Griviței no. 2-2A

15.00-16.30

For online participation:

<https://ase.zoom.us/j/6089236873>

Prospects for Gulf Cooperation Council sovereign wealth funds to invest in climate actions

Alexandru Cosmin BUTEICĂ

The Bucharest University of Economic Studies, Bucharest, Romania

Banks as liquidity providers in the interbank market



Irina MIHAI

The Bucharest University of Economics Studies, National Bank of Romania, Bucharest, Romania

The cryptocurrency market and the financial stability Paul Cristian DONOIU* Bucharest Academy of Economic Studies, Bucharest, Romania

Delia IACOB

Bucharest Academy of Economic Studies, Bucharest, Romania

The impact of Russia's invasion of Ukraine on the capital markets from the CEE countries

Ela-Andrada PUSCASU

Bucharest University of Economic Studies, Bucharest, Romania

Is there any effect of ESG scores on portfolio performance in South Africa?

Diana-Mihaela SANDU

The Bucharest University of Economic Studies, Bucharest, Romania

The contagion of international crises: implications of inflation and investor sentiment on stock and treasury bond returns

Maria-Cristina ZWAK-CANTORIU

The Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: TECHNOLOGY ENTREPRENEURSHIP

Minitrack Chairs: Sorin ANAGOSTE; Francesco BELLINI; Marco SAVASTANO

9.00-10.00

Online participation:

<https://ase.zoom.us/j/81318631351?pwd=RnY4SVUvSDhwdjlJbitYbDMwc3pKdz09>

Approaches to support disruptive innovations within entrepreneurship education

Ileana HAMBURG

AT, Westfälische Hochschule Gelsenkirchen, Germany

AI for car damage detection and repair price estimation in insurance: market research and introducing a novel solution

Vladimir GHITA, Denis IORGA, Laurentiu-Marian NEAGU, Mihai DASCALU, Gheorghe MILITARU

University Politehnica of Bucharest, Bucharest, Romania

Minitrack: KNOWLEDGE ECONOMY

Minitrack Chairs: Violeta Mihaela DINCĂ; Elena-Mădălina VĂTĂMĂNESCU

Room 4201, Calea Griviței no. 2-2A

9.00-13.00

For online participation:

<https://ase.zoom.us/j/83883492700?pwd=akl0VlllR2lHSVZnMFJlQVdMbXNGQT09>

Wisdom Management: A Semantic Analysis

Constantin BRĂTIANU

National University of Political Studies and Public Administration, Bucharest, Romania

Ruxandra BEJINARU

Stefan cel Mare University of Suceava, Suceava, Romania



Knowledge economy in the retraining process

Bianca Alexandra BLĂNUȚĂ

Anca BOGDAN

Bucharest University of Economic Studies

Bibliometric analysis regarding knowledge strategies in intelligence

Nicolae Alexandru BUDEANU

Bucharest University of Economic Studies

Steps to implement Knowledge Management in SMEs

Andreea Bianca CAMARĂ

National University of Political Studies and Public Administration, Bucharest, Romania

A bibliometric analysis of four constructs interconnections: innovation, competitive advantage, agility and performance

Loredana JERDEA

National University of Political Studies and Public Administration, Bucharest, Romania

Organizational Commitment: A Bibliometric Analysis

Radu MARIN

National University of Political Studies and Public Administration, Bucharest, Romania

Digitally Enabled Decision Making In Big Crop Farms : Inspiration for a Balanced Decision Making Metaphorical Model

Paul Stefan MARKOVITS

National University of Political Studies and Public Administration, Bucharest, Romania

Use of knowledge management in companies - an overview of energy consumption strategy on short term

Mihai SANDU

Bucharest University of Economic Studies

Nurturing Neuroplasticity as an enabler for Growth Mindset through Lifelong Learning and Knowledge Dynamics

Roxana-Maria STĂNEIU

National University of Political Studies and Public Administration, Bucharest, Romania

A Bibliometric Analysis of the Role of the Intellectual Capital in the Organizational Agility and Performance

Mădălina-Elena STRATONE

National University of Political Studies and Public Administration, Bucharest, Romania

The role of an integrated quality management system in improving performance in the port organization

Andreea Maria UNGUREANU

University Politehnica of Bucharest, Bucharest, Romania

Cristian Vasile DOICIN

University Politehnica of Bucharest, Bucharest, Romania

Costel STANCA

Constanta Maritime University, Constanta, Romania

Aurel Mihail TITU

"Lucian Blaga" University of Sibiu, Sibiu, Romania

The impact of the COVID-19 pandemic on entrepreneurship in Romania

Beatrice TROCINESCU

Alexandra Cătălina NEDELCU

Bucharest University of Economic Studies

Knowledge Vulnerabilities Scoring System and the Knowledge Economy

Vlad-Mihai URSACHE

National University of Political Studies and Public Administration, Bucharest, Romania



A co-occurrence scrutiny of transformational leadership, employee engagement, well-being and burnout via a bibliometric analysis

Florina VINTILĂ

Elena-Mădălina VĂTĂMĂNESCU

National University of Political Studies and Public Administration, Bucharest, Romania

Impact of flexible working opportunities on Romanian employees work-life balance and interest in acquiring new knowledge

Violeta Mihaela DINCĂ

Bucharest University of Economic Studies

Simona MOAGĂR-POLADIAN

Institute for World Economy, Romanian Academy, Bucharest, Romania

Minitrack: APPLIED STATISTICS IN ECONOMICS AND MANAGEMENT

Minitrack Chairs: Mihail BUSU and Enrico PRINZ

Room 4201, Calea Griviței no. 2-2A

15.00-18.00

For online participation:

<https://ase.zoom.us/j/2646746356>

An analysis of the perceptions regarding the traditional versus alternative educational system

Aura CADIS, Mihail BUSU

Bucharest University of Economic Studies

The use of intelligent technologies in the development of digital transformation as a government strategy

Marius STEFAN

Bucharest University of Economic Studies

The Level of Resources and Quality of the Health System in the Romanian Country

Andreea BREAZU, Ana Alexandra OLARIU, Ștefan Cătălin POPA, Cătălina Florentina POPA

Bucharest University of Economic Studies

Communication model assessment based on organizational emotional intelligence

Vilcu Adrian, Raluca-Petronela Lazarescu, Ionut-Viorel Herghiligiu

Gheorghe Asachi Technical University, Iasi, Romania

An analysis of semiconductor stocks as an opportunity for portfolio diversification

Irina-Maria TRUCMEL

Bucharest University of Economic Studies

What drives the economic activity in the oil-producing countries? An empirical evidence for Caspian Countries

George-Eduard Grigore; Radu-Cristian Mușetescu; Simona Nicolae; Oana Vlăduț

Bucharest University of Economic Studies

Analysis of the Educational System - An Econometric and Managerial Perspective

Irina-Denisa MUNTEANU

Bucharest University of Economic Studies

The Evolution of Economic Disparities in Romania during the COVID-19 Pandemic: A Comparative Analysis of Pre-Existing and Emerging Challenges

Mihai ANTONIA and Luciana SIMION

Bucharest University of Economic Studies

Intervention economic policy in question: The Impact of Privatization of State-Owned Enterprises on Cost-Efficiency in Ethiopia. Insights from the case of Ethio-Telecom



Alula Nerea GEBEREMESKEL

Bucharest University of Economic Studies

Dominique LEPORE

University of Macerata, Macerata MC, Italy

Mattia TASSINARI

University of Macerata, Macerata MC, Italy

Maruf Mohammad Sirajum MONIR

Bucharest University of Economic Studies

An analysis of the European Union Regulation on Electric Energy Market

Stelian GRASU

Bucharest University of Economic Studies, Bucharest, Romania

Ruxandra Mădălina POPP

Bucharest University of Economic Studies

An overview of the European Union Legislation regarding the Natural Gas Market

Stelian GRASU

Bucharest University of Economic Studies, Bucharest, Romania

Ruxandra Mădălina POPP

Bucharest University of Economic Studies

The impact of the beauty industry on the economic growth at the European Union level

Oana TURCU, Cristian BRANCU

Bucharest University of Economic Studies

Communication strategies within the public and private companies in Romania

Cristian BRANCU, Oana TURCU

Bucharest University of Economic Studies

EXPLORING THE RELATIONSHIP BETWEEN TOURISM AND SUSTAINABLE DEVELOPMENT GOALS. EVIDENCE BASED ON CONTENT ANALYSIS

Aurel MARIN

National University of Physical Education and Sports, Faculty of Physical Education and Sport, Bucharest, Romania

Laurentiu BOCIOACA

National University of Physical Education and Sports, Faculty of Physical Education and Sport, Bucharest, Romania

Assessing the level of fiscal multipliers during the phases of the business cycle

Robert-Adrian GRECU

Bucharest University of Economic Studies

Minitrack: STRATEGIC OPTIONS FOR AN UNCERTAIN FUTURE and DESIGN THINKING

Minitrack Chair: Mihaela Cornelia DAN, Shahrazad HADAD and Dalia POLEAC

Room 4209, Calea Griviței no. 2-2A

10.00-13.00

For online participation:

<https://ase.zoom.us/j/85354648085?pwd=SXlFa1ZWcGdRZmFuNGc0YlFNNkdSUT09>

Meeting ID: 853 5464 8085

Passcode: 302459

Entrepreneurial crisis strategies for the organizations of the future

Irina DOGARU, Florentina-Mirela MARINESCU, Iyad ISBAITA

Bucharest University of Economic Studies



Sustainable financing and ESG investments in the context of the VUCA environment
Mădălina Ioana MONCEA, Răzvan Cătălin DOBREA , Cristina DIMA, Mihaela MINCIU
Bucharest University of Economic Studies

Bucharest Stock Exchange financing opportunities for Romanian IT SMEs
Mariana CIUREL
Bucharest Stock Exchange, Politehnica University of Bucharest
Dana Corina DESELNICU
University Politehnica of Bucharest
Ileana Violeta BOTEZ
Bucharest Stock Exchange, Bucharest University of Economic Studies

Strategic Analysis for the transition to E-Commerce for a Romanian Retailer
Fowzi-Constantin CRASOVEANU, Dana-Corina DESELNICU, Mircea Constantin OPRIS, Valentina Diana LACUTA
Politehnica University of Bucharest

Identifying opportunities for improving business processes within e-commerce companies: Evidence from Romania
Georgian ANDREI, Gheorghe MILITARU, Raluca Georgiana ION (POPA), Crina Andreea DUTA
Politehnica University of Bucharest

Romanian Market Strategies in the Pharmaceutical Industry
Mircea Constantin OPRIS, Dana Corina DESELNICU, Fowzi-Constantin CRASOVEANU
Politehnica University of Bucharest

Turnaround management diagnosis in a Romanian company using the RAISA digital platform
Eugen LASCU and Dana Corina DESELNICU
Politehnica University of Bucharest

Measuring the added value of competitive intelligence in business
Silvia-Denisa TARANU
Bucharest University of Economic Studies

Assembling and leading mission driven teams. A strategic design framework
Dalia POLEAC
Bucharest University of Economic Studies

Analysis of innovation strategy and technological implementation within the tertiary sector in Romania
Nicolae-Marius VAVURA and Iulia Ruxandra TICAU
Bucharest University of Economic Studies

Minitrack: ACCOUNTING AND SUSTAINABLE MANAGEMENT IN A DYNAMIC WORLD
Minitrack Chairs: Adriana DUȚESCU; Robin JARVIS
Room 4108, Calea Griviței no. 2-2A

9.30-13:00

For online participation:

<https://ase.zoom.us/j/82334635065?pwd=Mkw1ejd0ODJQUE1V1JaZUJ5eWxHdz09>

Meeting ID: 823 3463 5065
Passcode: 490658

Empirical assessment of carbon reduction and energy transition targets of European companies
Voicu Dragomir, Madalina Dumitru, Adriana Dutescu, Mădălina Florentina Perevoznic



Bucharest University of Economic Studies

The conceptual link between country competitiveness and corporate ESG performance

Oana-Marina RADU, Voicu D. DRAGOMIR, Liliana IONESCU-FELEAGĂ

Bucharest University of Economic Studies

The technological context of Artificial Intelligence in financial services

Mirela Simina Mihai, Adriana Dutescu

Bucharest University of Economic Studies

Longitudinal study of research interest on sustainability reporting: A bibliometric analysis

Miruna Iuliana Cunea, Camelia Iuliana Lungu

Bucharest University of Economic Studies

Green accounting and reporting - achievements so far and opportunities ahead: Critical research of sustainability reports of Romanian companies

Lacramioara Mansour, Elena Cerasela SPĂȚARIU

Bucharest University of Economic Studies

Dynamics of research on corporate governance under crisis conditions: A bibliometric analysis

Andreea Madalina Bojan, Camelia Iuliana Lungu

Bucharest University of Economic Studies

Electricity in Romania: Production, Imports and Sponsorship – a CSR perspective

Nicoleta-Elena CRISTEA, Alula Nerea GEBEREMESKEL

Bucharest University of Economic Studies

The role of accountants and the accounting profession in achieving the sustainable development

Alis Elena PETRICICA

Bucharest University of Economic Studies

The Impact of AI solutions in Accounting and Audit – A Quantitative Analysis Based on TOE Framework

Mirela Simina Mihai

Bucharest University of Economic Studies

A new paradigm of management and accounting in the VUCA world and the impact on tax evasion

Bogdan-Florian AMZUICA

Bucharest University of Economic Studies

Navigating the Impact of Artificial Intelligence on International Financial Reporting Standards (IFRS)

Nermin Sharbek

Bucharest University of Economic Studies

Determinants of audit quality and connections with economic development and education

Catalin-Paul PACURARU-IONESCU, Marius CÎMPAN, Sorin Nicolae BORLEA

Babes-Bolyai University, Univeristy of Oradea, Bucharest University of Economic Studies

Connections between the model of the supreme public audit institution and some economic, social, political, and cultural variables

Marius CÎMPAN, Catalin-Paul PACURARU-IONESCU, Sorin Nicolae BORLEA, Georgiana Oana STANILA

Babes-Bolyai University, Univeristy of Oradea, Bucharest University of Economic Studies, Bucharest University of Economic Studies



Human resources disclosure in the annual reports: A case of Romanian listed companies from the medical and pharmaceutical industry

Ana-Maria Bratu, Camelia Iuliana LUNGU

Bucharest University of Economic Studies

Minitrack: SOCIAL INNOVATION AND ENTREPRENEURSHIP ECOSYSTEM

Minitrack Chairs: Carmen PĂUNESCU

Room 4209, Calea Griviței no. 2-2A

15:00-18:00

For online participation:

<https://ase.zoom.us/j/2769618649>

The role of Romanian Startup Hubs – a bridge between a business idea and the reality of the economic sector

Ștefan ION, Ioana ȚURCAȘ, Brenda-Andreea MUȘA (PIUARU) & Bianca TESCAȘIU

American Hotel Academy, Brașov, România

Transilvania University of Brașov, Brașov, România

Transilvania University of Brașov, Brașov, România

Transilvania University of Brașov, Brașov, România

Digitalisation of micro-enterprises - barriers and priorities. Evidence from Romania

Enikő MÁTYUS

Bucharest University of Economic Studies & University of Strasbourg

Digital transformation for education forced by COVID-19. Case Study - a rural school from Romania

Irina-Miruna RADU

Bucharest University of Economic Studies

Digital transformation and digital culture: A literature review of the digital cultural attributes to enable digital transformation

Diana Andreea FIRICAN

Bucharest University of Economic Studies

The role of community characteristics in entrepreneurship in Vietnam: An importance-performance analysis

Khanh Hung DOAN

Bucharest University of Economic Studies

Social enterprises – a key factor in strengthening cohesion and a fair transition

Narcisa Alexandra PANIE & Tamara Maria NAE

Bucharest University of Economic Studies

The salience of social enterprise: a 'fictional', functional tale of three sectors cooperation

Alexandru URECHE

Bucharest University of Economic Studies

The influence of risk management and the strategic planning on sustainable business performance of SMEs: The case of Palestine

Hasan MAKKAWI

Bucharest University of Economic Studies

Social entrepreneurship and social innovation in the entrepreneurial ecosystem

Maruf Mohammad Sirajum MONIR & Alula Nerea GEBEREMESKEL

Bucharest University of Economic Studies

Young, wild & entrepreneurial: Generation Z's affinity for entrepreneurship

Petronela CÎRSTEA & Sorin ANAGNOSTE



Bucharest University of Economic Studies

Socio-economic wellbeing and behaviour at school or work. To what extent are they related? Evidence from Romania

Carmen PĂUNESCU & Ruxandra ARGATU

Bucharest University of Economic Studies

Minitrack: GREEN ENERGY. DIGITAL CIRCULAR ECONOMY AND CLIMATE TARGET

Minitrack Chairs: Dumitru TANȚĂU; Holger BERG

Room 4315, Calea Griviței no. 2-2A

9.00-13.00

For online participation:

<https://ase.zoom.us/j/88537414596?pwd=ZWpnTEZRRXY5Y01acVJIcFJ3azUwdz09>

Is Hydrogen the future golden boy of maritime transportation?

Stelian GRASU

Bucharest University of Economic Studies

Project management in the wind energy field. Case study: Evaluation of wind energy projects through the net present value

Maria Alexandra MAASSEN

Bucharest University of Economic Studies

Research on power aggregators within the European internal electricity market

Dan PALADE

University Politehnica of Bucharest

The need to decarbonise the energy sector to reduce pollution and its negative impact on human health

Laura Alexandra DOROFTEI, Gheorghe MILITARU, Ioan BITIR-ISTRATE

University Politehnica of Bucharest, Bucharest, Romania

A PERFORMANCE-DRIVEN ECONOMIC ANALYSIS OF A LSTM NEURAL NETWORK USED FOR PREDICTING BUILDING ENERGY CONSUMPTION

Delia BALACIAN, Stelian STANCU

Bucharest University of Economic Studies

Healthcare Environmental Footprint: proposal to deliver sustainability through an innovative value stream using a circular economy approach.

William Harold Leiva PEREZ

Bucharest University of Economic Studies

The Role of Climate Change News in Pharma Industry

Bogdan Ionut ANGHEL, Radu LUPU

Bucharest University of Economic Studies

Internet of Things - one of the digital steps that companies should consider towards circular economy and sustainability. An exploratory case study defined by the sustainable retrospective of one of the top global retail groups

Denisa-Roxana BOTEA-MUNTEAN, Raluca CONSTANTINESCU

Bucharest University of Economic Studies

Exploring the Role of Consumers in Promoting a Circular Economy: Increasing Awareness and Engagement

Louisa Maria BUCUR

Bucharest University of Economic Studies



Redefining the hydrogen “colours” based on carbon dioxide emissions: a new evidence-based colour code

Elena Loredana OCENIC, Adrian TANTAU

Bucharest University of Economic Studies

Energy transition: how solar PV would shape the final household electricity consumption. An economic analysis on sizing, integration and risk of prosumer energy systems

Lucian PAMFILIE, Miruna PROSCANU

Bucharest University of Economic Studies, Bucharest, Romania

The biogas an alternative between certainty and uncertainty for the transition to green energy

Negrea Camelia

Bucharest University of Economic Studies, Bucharest, Romania

The interplay between risk framing, attitude toward policy, negative affect and hard policy support

Berker ÖZCURECI

Izmir University of Economics, Izmir, Türkiye

Tuğba TUĞRUL

Izmir University of Economics, Izmir, Türkiye

Minitrack: GLOBAL CHALLENGES IN THE TRANSITION TO THE NEW ECONOMY

Minitrack Chair: Octavian-Dragomir JORA

10.00-13.00

Online participation:

<https://ase.zoom.us/j/83434401443?pwd=dWR0QlhZeUdUdlE1Vy9wcEJ4dElXQT09>

“East Side Story”: Enduring lessons from Mises’s plan for post-war reconstruction in the Danubian Europe

Matei-Alexandru APĂVĂLOAEI

Octavian-Dragomir JORA

Bucharest University of Economic Studies, Bucharest, Romania

Assessing the electric and electronic devices acquisition in Romania within the context of circular economy requirements. A Poisson regression approach

Rodica GHERGHINA

Bucharest University of Economic Studies, Bucharest, Romania

Georgiana Camelia GEORGESCU (CREȚAN)

Bucharest University of Economic Studies, Bucharest, Romania

Ioana DUCA

Bucharest University of Economic Studies, Bucharest, Romania

Anca Mirela POSTOLE

Titu Maiorescu University, Bucharest, Romania

Industry 4.0 in Central and Eastern Europe: Is Romania ready to embrace the Fourth Industrial Revolution?

Mihai-Răzvan NEDELCU

Bucharest University of Economic Studies, Bucharest, Romania

Sustainability study of projects financed by European funds in Romania, the South-Muntenia Development Region

Elvira Alexandra GHERASIM

Bucharest University of Economic Studies, Bucharest, Romania

Ana-Maria BOCĂNEALĂ

Bucharest University of Economic Studies, Bucharest, Romania

The cultural economics of the United Arab Emirates: When dark money buys shiny art

Alexandru Florin PREDA

Bucharest University of Economic Studies, Bucharest, Romania



The link between corporate ESG performance and the UN Sustainable Development Goals

Oana-Marina RADU, Voicu D. DRAGOMIR, Liliana IONESCU-FELEAGĂ

Bucharest University of Economic Studies, Bucharest, Romania

Central bank digital currencies analyzed in a Banking School versus Currency School framework

Tudor Gherasim SMIRNA

Bucharest University of Economic Studies, Bucharest, Romania

Mihaela IFRIM

"Alexandru Ioan Cuza" University of Iași, Iași, Romania

Mihai Vladimir TOPAN

Andreas STAMATE-ȘTEFAN

Bucharest University of Economic Studies, Bucharest, Romania

Analysis of the methodical basis for evaluating the resources of an organization in the aspect of greenness

Juliana SMIRNOVA

Vilnius Gediminas Technical University, Vilnius, Lithuania

The impact of political exits on dividend policy

Mohamad YOUNESS

Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: Business Internationalization and Globalization

Minitrack Chairs: Luminita NICOLESCU; Mariana NICOLAE

9.30-11.30

Online participation:

<https://ase.zoom.us/j/2646746356>

The influence of Covid-19 on exports and imports. European cases during 2020-2021

Adrian Tudor TUDORACHE

Bucharest University of Economic Studies, Bucharest, Romania

Private, state-owned or hybrid? State-owned multinationals as strategic form of corporate ownership

Olga CRETU

Moscow School of Management Skolkovo: RUSSIAN FEDERATION

International cooperation and solving transfer pricing disputes: a discussion about mutual agreement procedures

Mihail LUPU

Bucharest University of Economic Studies, Bucharest, Romania

COVID-19 impact on Romania's agri-food trade: opportunity or threat

Iout SARACUTU

Bucharest University of Economic Studies, Bucharest, Romania

The VUCA World of Arab and Moldovan Migrants in Romania

Vlad I. ROȘCA, Monica ROMAN, Smaranda CIMPOERU, Ioana MANAFI, Elena-Maria PRADA, Laura MUREȘAN

Bucharest University of Economic Studies, Bucharest, Romania



Rethinking manager's core competence paradigm by integrating intercultural competence at its heart

Diana TUDORAN, Alexandrina DEACONU

Bucharest University of Economic Studies, Bucharest, Romania

The advantages and disadvantages of taxation strategies applied on MNEs in the European Union

Laurențiu-Mihai TĂNASE, Irene-Ioana DRĂGHICI

Bucharest University of Economic Studies, Bucharest, Romania

Bitcoin, gold and crude oil versus the US dollar – A GARCH volatility analysis

Flavius Cosmin DARIE, Alexandra Dorina MIRON

Bucharest University of Economic Studies, Bucharest, Romania

Bullwhip effect | Demand variation and amplification within supply chains

Elena-Simona Ionel, Alexandra-Dorina Miron

Bucharest University of Economic Studies, Bucharest, Romania

Identifying and Measuring the Importance of the Lawyer's Personal Brand Elements – A Qualitative Research

Georgiana – Gabriela MANEA, Bianca TESCAȘIU

The Brasov University of Transylvania, Romania

The Impact of Trade Flows on Economic Development in the Black Sea region

Ioan-Cătălin MURĂRAȘU

Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: GLOBAL SECURITY: UNDERSTANDING THE PRESENT AND MAPPING THE FUTURE

Minitrack Chairs: Narciz BĂLĂȘOIU; Gregory SIMONS

Room 4207, Calea Griviței no. 2-2A

11.00-13.00

For online participation:

<https://ase.zoom.us/j/4306556416>

Meeting ID: 430 655 6416

Urban Resilience and Security Today. Difficulties of the multi-domains and factor-based approach between theory and practice

Olga BUCOVEȚCHI, Dorel BADEA

Landforce Academy „Nicolae Bălcescu” Sibiu, Sibiu, Romania and „Lucian Blaga” University, Sibiu

Logistics security in the era of big data, cloud computing and IoT

Gabriela Ioana Enache

Bucharest University of Economic Studies, Bucharest, Romania

Security management in the context of supply chains technological upgrades

Gabriela Ioana Enache

Bucharest University of Economic Studies, Bucharest, Romania



A brutal examination: the efficiency of defense policies on military expenditure, in the context of Ukraine war

Alexandra Carmen Bran

Bucharest University of Economic Studies, Bucharest, Romania

Does military spending spur economic growth? An empirical approach.

Alexandra Carmen Bran

Bucharest University of Economic Studies, Bucharest, Romania

Smart Homes: Analysis of IoT Security Indicators

Gabriel Vasilescu

Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: Circular Economy: A SUSTAINABLE SOLUTION FOR A SUSTAINABLE FUTURE

Minitrack Chairs: Raluca DRACEA, Jonel Subic, Marko JELOCNIK

Room 4012, Calea Griviței no. 2-2A

10.30-13.00

Online participation:

<https://ase.zoom.us/j/5023865157>

"ECONOMIC EFFICIENCY OF INVESTMENT IN FACILITIES AND EQUIPMENT FOR GRAINS STORING"

Jonel Subić, Marko Jeločnik

Institute of Agricultural Economics, Volgina, Serbia

The relevance of the circular economy in the context of sustainable development

Luiza-Florentina ZĂPUCIOIU, Maria-Cristina STERIE, Theodor Anton DIMITRIU

Bucharest University of Economic Studies, Bucharest, Romania

Energy efficiency lookouts.

Gyöngyi TORÓ, Laura CIOBANU

Bucharest University of Economic Studies, Bucharest, Romania

Quality and sustainability strategies implemented by fast food restaurants

Nicoleta Andreea NEACȘU, Adriana TULBURE

Transilvania University of Brasov: Universitatea Transilvania din Brasov

The impact of circular economy on economic development. A review of EU's countries

Alin-Cristian MARICUȚ, PhD. Giani-Ionel GRĂDINARU

Bucharest University of Economic Studies, Bucharest, Romania

Measuring the circular economy inside European Union, using Sankey's Diagram of material flow and fuzzy clustering

Andreea PERNICI, Stelian STANCU, Denisa Elena BĂLĂ, Ioana RENARD

Bucharest University of Economic Studies, Bucharest, Romania

"Efficient capture of solar energy in Romania: approach in territorial profile using predictive statistical techniques"

Cătălin-Laurențiu ROTARU, Diana TIMIȘ, Giani-Ionel GRĂDINARU

Bucharest University of Economic Studies, Bucharest, Romania



The relevance of the circular economy in the context of sustainable development

Luiza-Florentina ZĂPUCIOIU, Maria-Cristina STERIE, Theodor Anton DIMITRIU

Bucharest University of Economic Studies, Bucharest, Romania

An outline of the links between the Sustainable Development Goals and the transformative elements of formulating a fair agri-food trade policy – a measurable EU achievement

Elena-Mădălina DEACONU, Simona Roxana PĂTĂRLĂGEANU Irina-Elena PETRESCU, Mihai DINU

Andrei SANDU

Bucharest University of Economic Studies, Bucharest, Romania

Current trends in sustainable tourism destinations over the last decade: A systematic literature review

Helena SURYA, Harjanto PRABOWO, Mohammad HAMSAL, Boto SIMATUPANG

BINUS Business School Doctor of Research in Management, Bina Nusantara University, Jakarta, Indonesia

"Assessing the electric and electronic devices acquisition in Romania within the context of circular economy requirements. A Poisson regression approach"

Rodica GHERGHINA

Bucharest University of Economic Studies, Bucharest, Romania

Georgiana Camelia GEORGESCU (CREȚAN)

Bucharest University of Economic Studies, Bucharest, Romania

Ioana DUCA

Titu Maiorescu University, Bucharest, Romania

Mirela Anca POSTOLE

Titu Maiorescu University, Bucharest, Romania

Circularity and municipal waste in Romania. An evaluation between 2011 and 2021

Luiza Loredana NĂSTASE

University of Craiova, Craiova, Dolj, ROMANIA

"Environmental economy and green transition in the European Union: two complementary concepts"

Teodora NACU, Emilia JERCAN

Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: Circular Economy: VIRTUAL ENVIRONMENTS- NEW COMPETITIVENESS CHALLENGES

Minitrack Chairs: Raluca LADARU, Mariarosaria LOMBARDI

10.30-12.30

Online participation:

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New leadership models for the digital and entrepreneurial society-Recovering from COVID-19 in an increasingly digital economy

Marta STOIAN

Bucharest University of Economic Studies, Bucharest, Romania

The evolution of agricultural holdings – Bibliometric analysis

Gabriela-Dalila Stoica

Bucharest University of Economic Studies, Bucharest, Romania

The influence of the company size, financing structure and assets efficiency on the positive net result in the agri-business sector

Dumitru-Florin MOISE



Bucharest University of Economic Studies, Bucharest, Romania

***Impact of the influence factors for the operating profit of companies from Romanian agri-business sector
Dumitru-Florin MOISE***

Bucharest University of Economic Studies, Bucharest, Romania

Economic analysis of the waste market in Romania

Andreea Daniela GIUCĂ

Bucharest University of Economic Studies, Bucharest, Romania

Domestic Tourist Consumption for Tourist Destinations in Romania in the Period 2014-2019

Iuliana NICOLAE, Dumitru NANCU, Andrei Marcel MANOLE, Gheorghe Dan ISBASOIU

Petroleum-Gas University of Ploiesti, Faculty of Economic Sciences, Ploiesti, Romania

The impact of Covid-19 on tourist destinations in Romania

Dumitru NANCU, Mihai MIEILA, Andrei Marcel MANOLE, Gheorghe Dan ISBASOIU

Petroleum-Gas University of Ploiesti, Faculty of Economic Sciences, Ploiesti, Romania

The role of universities in achieving the key objectives of the Circular Economy Strategy

"Florin-Bogdan MATEI, Ina NIMERENCO, Bianca Eugenia SOARE, Giani Ionel GRĂDINARU

Bucharest University of Economic Studies, Bucharest, Romania

Funding opportunities for Romania through the National Recovery and Resilience Plan

Corina CREȚU

Bucharest University of Economic Studies, Bucharest, Romania

**Minitrack: Circular Economy: Multiple criteria decision making in ruptured times:
the role of unfulfilled prophecies in shifting research paradigms**

Minitrack Chairs: Adriana Miclea; Catalin Dobrea

14.00-15.30

Online participation:

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Performance evaluation of green ports: A case study in Turkey

Mehmet Ali TAS

Turkish-German University, İstanbul, Türkiye

Esra ÇAKIR

Galatasaray University, İstanbul, Türkiye

Composite indicators used in measuring hybrid threats

Aradavoaipei Apolozan IRENA, Cristian-Silviu BANACU, Marin ANDREICA, Lucian IVAN

Bucharest University of Economic Studies, Bucharest, Romania

A Comparative Study of R&D Investments in Romania and the EU: Insights from Horizon 2020 Projects

Adrian-Constantin POPESCU

Bucharest University of Economic Studies, Bucharest, Romania

Adrian-Ovidiu HOHA

National School of Political and Administrative Studies, Bucharest, Romania

ARTIFICIAL INTELLIGENCE - SOURCE OF INSPIRATION OR A PROBLEM?

Elena-Iulia CHITA, Bianca MOTORGA, Mihnea PANAIT

Bucharest University of Economic Studies, Bucharest, Romania



Behavioral Economics and Technology Innovation: Using Choice Architecture to build and scale Products

Maria Alexandra CRACIUN

Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: Circular Economy: Intelligence Competitive Systems: Models and Practices

Minitrack Chairs: Mireille RADOI, Irena CHIRU

Room 4003, Calea Griviței no. 2-2A

14.00-16.00

Online participation:

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Looking at competitive intelligence as an emergent practice. Recent developments and key takeaways from Romania

Irena CHIRU

"Mihai Viteazul" National Intelligence Academy, Bucharest, Romania

Mireille RADOI

Bucharest University of Economic Studies

GAME THEORY AND ITS USEFULNESS IN THE DEVELOPMENT OF INNOVATIVE STRATEGIES

Denisa Ligia Matei

Bucharest University of Economic Studies

Predictive Analytics Functionalities in Supply Chain Management

Elena Puica

Bucharest University of Economic Studies, Bucharest, Romania

"Romania's cluster potential. Integrating intelligence systems to spur competitiveness in the agriculture industry"

Cristina-Ioana Coman, Valentin COJANU

Bucharest University of Economic Studies, Bucharest, Romania

Minitrack: SPORTS BUSINESS

Minitrack Chairs: Vlad ROSCA

12.00-13.30

Online participation: <https://ase.zoom.us/j/87512154613?pwd=Q3pUdnBjRzljTtM5Rk9BcThuaG9lZz09>

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Meters Wide: A Failed Mediatic Annexation of Sporting Heroes During Pandemic Times?

Vlad I. ROSCA, Vasile-Teodor BURNAR

Bucharest University of Economic Studies, Bucharest, Romania

Player exploitation in esports. Esports organizations policies and business strategies

Teodora Dominteanu, Neluța Smîdu, Andreea Voinea, Corina-Claudia Dinciu, Maria-Cristiana

Porfireanu, Adrian IACOBINI



Bucharest University of Economic Studies, Bucharest, Romania

What are esports? Introduction to the global phenomenon of esports

Teodora Dominteanu, Neluța Smîdu, Andreea Voinea, Corina-Claudia Dinciu, Maria-Cristiana Porfireanu, Adrian Iacobini

Bucharest University of Economic Studies, Bucharest, Romania

Sports forensic: academic and practical approaches

Irina BAKHAYA

Police Academy „Alexandru Ioan Cuza” Bucharest, Romania

Sorin Cristian NIȚĂ

Bucharest University of Economic Studies

Minitrack: COMPLEXITY
Minitrack Chairs: Valentina GHINEA
14.00-15.00

Online participation: <https://ase.zoom.us/j/82576016803?pwd=OXZuSFUyYUpzWEJBd2pVZVVpcUFOZz09>

Meeting ID: 825 7601 6803

Passcode: 255766

THE JOURNEY OF DOCTORAL RESEARCH. CHALLENGES AND LESSONS LEARNT

Dragos DANTIS

Bucharest University of Economic Studies, Bucharest, Romania

The new dimensions of critical dependence on space systems

Marius Eugen OPRAN

University Politehnica of Bucharest, Bucharest, Romania

The pension systems reform as a symptom of capitalism financialization

Antonia Ioana ION

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E-Learning in Higher Education During the COVID-19 Pandemic: A Bibliometric Analysis

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