



Planungstheorie &  
Stadtentwicklung

RWTHAACHEN  
UNIVERSITY



Pt.Seminar

# Productive Processes

Sustainable Transitions for Urban Industrial Lands

12.10.2022 | 17:00 - 20:00 pm (CET) | Online

Thinking the Future  
Zukunft denken

## Productive Processes – Sustainable Transitions for Urban Industrial Lands

**Productivity** is an integral component for how cities might sustainably develop as well as thrive. But how we understand it is no longer comparable to how it was defined a century, or even a decade ago. So, why is it important that we re-acquaint ourselves with the existing and new flows, chains, technologies, or models that contribute to contemporary definitions of productivity? How do these determine the qualities or designs of processes that help us produce goods and services or plan cities? Who can set these processes in motion? For whom are the (in)direct impacts most palpable? Finally, how do these processes look in theory and on the ground?

This iteration of Pt.Seminar brings together curious minds and experienced personalities to examine the current discussions and dilemmas with productivity in relation to key concepts for **Planning Instruments & Policy** and emerging models for **Stakeholders & Management**. These starting points facilitate pilot and comparative research on the formative impacts from urban planning processes that support productivity. They also motivate us to share experiences and engage in conversation with three international case studies from Germany, Canada, and Belgium, which demonstrate how diverse actors strive to be productive while grappling with evolving and multi-level processes.

**Pt.Seminar** is a dialogue format on current planning methods run by the Chair of Planning Theory & Urban Development at RWTH Aachen University, addressing contemporary and pressing planning issues on multiple scales. The seminar encourages the exchange of knowledge between academia and practice. Practitioners from public planning authorities as well as private planning offices are currently looking for new ways to handle the ever growing complexity in their everyday work. Reflection on current challenges and on planning methods within a transdisciplinary setting allows for the emergence of expertise and new knowledge. Students also gain valuable insights into the breadth of the profession and opportunities for networking present themselves.

### [Pt.Seminar with presentations and workshop sessions](#)

Wednesday 12. October 2022 17:00 - 20:00 CET

Online via Zoom

Registration via [this link](#).

Inquiries to [seminar@pt.rwth-aachen.de](mailto:seminar@pt.rwth-aachen.de)

### Organisers

Chair for Planning Theory and Urban Development at the Faculty of Architecture,  
Prof. Dr.-Ing. Agnes Förster & Robin Chang

## Programme

- 17:00 **Opening Remarks & Introduction by Robin Chang and Agnes Förster**  
(Re)Defining Productivity and Processes for Cities
- 17:15 **Keynote Dialogues**  
**[Dr. Stefan Gärtner](#)**  
Head of Institute and Research Department for Spatial Capital  
Institute for Work & Technology (GE)
- [Prof. Dr. Carl Grodach](#)**  
Foundation Professor and Director of Urban Planning & Design  
Monash University (AU)
- 17:45 **Research & Learning**  
Highlights from the [Pilot Project SAIL](#) by Robin Chang
- 18:15 **Parallel Workshop Sessions**  
Session 1: How do we plan for productivity? | (In)formal Processes & Approaches  
Yuliia Zalomaikina | [IBA '27 - Quartier Backnang West \(GE\)](#)
- Session 2: Why should we plan for productivity? | Values & Visions  
Elise Boon | [FLTM - L'Extension \(BE\)](#)
- Session 3: What are we planning for productivity? | Designs & Solutions in Space  
Eric Aderneck | [MVIL - Mount Pleasant Houss](#) & [Intra Urban Evolution \(CA\)](#)
- 19:30 **Summary & Closing**