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ICT Cluster Bern, Switzerland

International Matchmaking Event in ICT

**Topics: RFID, Logistics, Procurement,
E-Government and Business Services**

Partner



WFB

Wirtschaftsförderung
Kanton Bern

9 – 11th May 2007 in Berne, Switzerland

International Matchmaking Event in ICT

tcbe.ch – ICT Cluster Berne, Switzerland, is pleased to invite you to an international matchmaking event in ICT. This three day programme is part of the NICE project – Networking ICT Clusters in Europe. NICE is a joint European project, funded by the European Commission, DG Enterprise and Industry within the sixth framework programme. Its purpose is to bring together small and medium sized ICT companies across Europe.

The matchmaking event will allow you to learn more about projects and companies in RFID, logistics, procurement, e-government as well as business services. The workshop aims to initiate business opportunities or joint projects across Europe. Participants will gain access to the European Network NICE, which offers new contacts to potential partners, suppliers or customers. Pre-arranged one-on-one meetings will allow quality time with your preferred partners.

The event includes a visit to the IBM Zurich Research Laboratory, which was awarded two Nobel Prizes so far, and an introduction to Swisscom Innovations cutting edge projects. Moreover, delegates arriving already on 9th May are offered an optional afternoon and evening programme.

We are looking forward to welcoming you soon.

Dr. Rolf Portmann
President

Christoph Beer
Cluster-Manager

Programme

Wednesday, 9th May

- **15:00** Visit of an infrastructure project or optional City Tour Berne
- **17:00** Introduction of Berne, including its economic profile
- **18:30** Optional dinner

Thursday, 10th May

- **09:30 Official Opening**
Dr. Rolf Portmann, President, tcbe.ch – ICT Cluster Bern, Switzerland
Christoph Beer, Cluster Manager, tcbe.ch – ICT Cluster Bern, Switzerland
- **09:45 We are not a start-up! Corporate Innovation**
Roger Kirby, Swisscom Innovations, Berne, Switzerland
- **11:00** Coffee Break
- **11:30 Swisscom's Managed Auto-Identification Services – An Open Exchange for End-to-End RFID Solutions**
Swisscom Auto-ID Services AG, Berne, Switzerland
- **12:00 Solving Real World Business Problems with RFID Solutions**
Ed Cowley, Director, RFID Centre Ltd, Bracknell, UK
- **12:30** Lunch
- **14:00 Management of patient beds at the University Clinic Insel, Berne**
David C. Gürlet, ocha gmbh, Berne, Switzerland
- **14:30 New ways of optimising the chain of survival from the place of accident to the emergency ward**
Roland Lüthi, itelligence AG, Berne, Switzerland
- **15:00** Coffee Break

Programme

- **15:30 RFID Show – Case study from Tampere**
Juha Miettinen, Technology Centre Hermia Ltd, Tampere, Finland
- **16:00 Web-based processes – If location, timezone and language do not matter**
Manfred Faulhaber, STAGEx, Paderborn, Germany

■ **16:30**

- **17:00** Individual transfer to hotels in Berne
- **20:00** Official Dinner, Restaurant Kornhauskeller

Friday, 11th May

- **09:00 Integrated business administration with Microsoft's Office 2007**
Josua Regez, iSolutions GmbH, Berne, Switzerland
- **09:30 PloneGov – Open Source Solutions for e-Government**
Bernhard Bühlmann, 4teamworks GmbH, Berne, Switzerland
- **10:00 Electronic Casework – The paperfree office becomes reality**
Aeneas Appius, GlauX Soft AG, Berne, Switzerland
- **10:30** Coffee Break
- **10:45 Citizen-controlled Anonymity by Invisible Technologies**
Hans-Peter Waldegger, United Security Providers, Gümligen, Switzerland
- **11:15**
- **11:45** Transfer and Lunch
- **13:15 Visit IBM Zurich Research Laboratory in Rüschlikon**
- **16:00** Transfer to Zürich Airport or Berne

Informations

IBM Zurich Research Laboratory

IBM is maintaining a research laboratory in Switzerland since 1956, located on its own campus in Rüschlikon near Zurich since 1962. As the European branch of IBM Research, the lab's mission is – in addition to pursuing research – to cultivate close relationships with academic and industrial partners, to tap research talent in Europe, and especially to keep abreast of technical fields in which Europe is the global leader.

Nobel Prizes: Gerd Binnig and Heinrich Rohrer were awarded the Nobel Prize for Physics in 1986 for the invention of the scanning tunneling microscope. One year later, Georg Bednorz and Alex Müller received the same honor for the discovery of high-temperature superconductivity.

For additional information, please visit: <http://www.zurich.ibm.com/overview.html>.

Partnering Profile

Each participating company/delegate will be asked to provide a technology or partnering profile, covering the technologies and projects offered and looking for, as well as the nature of cooperation they are seeking. The profiles will be made available at <http://nice.city-system.de>. Thus, it is intended to combine virtual communication and face-to-face contact through regional events.

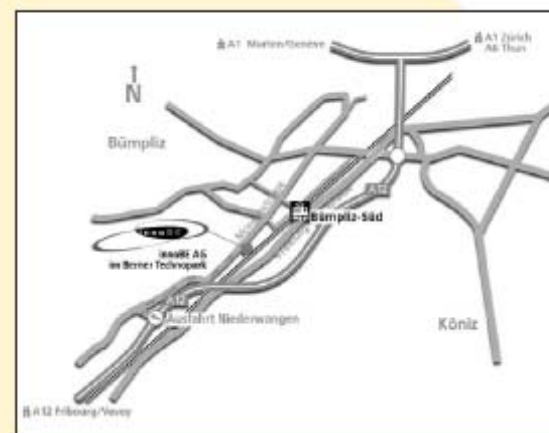
One-on-one Meetings

The conference offers the unique opportunity of specific one-on-one meetings between participating companies. The meetings will be pre-arranged according to individual interests based on the partnering profiles.

In cooperation with:



Directions:



By car:

From Berne direction Fribourg, Motorway exit Niederwangen, pass the BMW Garage on the right, turn left before the underpass, 500 m (signs for Techno-park). Please note that only the municipal car parking spaces are available.

By rail:

Berne main railway station, S1 direction Laupen–Fribourg (trains about every 30 minutes), Bümpliz Süd station (journey time about 5 minutes), 500 m walking distance in the direction of Fribourg.

Timetables: Railway: www.rail.ch. Flights to and from Berne airport: www.alpar.ch

Organisation and information:

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Nicht frankieren
Ne pas affranchir
Non affrancare

Geschäftsantwortsendung
Envio commerciale-risposta
Envoi commercial-Réponse



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Morgenstrasse 129
CH-3018 Bern

Registration for the Conference - International Matchmaking Event in ICT

☐ I would like to register for the International Matchmaking Event in ICT from
10th May to 11th May 2007

9th May 2007

☐ I would like to register for the optional afternoon programme

☐ I would like to register for the optional dinner (+ 50.00 Euro)

10th May 2007

☐ I would like to register for the day programme

☐ I would like to register for the dinner

11th May 2007

☐ I need transfer from Berne to Rüşchlikon

☐ I need transfer from Rüşchlikon to Zürich Airport

☐ I need transfer from Rüşchlikon to Berne/Berne Airport

☐ Contact me for room reservation

Fee: The costs for the attendance of the two day conference from **10th to 11th May 2007** are 150.00 Euro/CHF 225.00. Transfers from and to the IBM Lab in Rüşchlikon are included. The additional costs for the optional Dinner on **9th May 2007** are 50.00 Euro/CHF 75.00. Travel costs to Berne and accommodation costs are not included.

Company

Name

First name

Title

Business Title

Street

PO Box

Zip Code/Town

Country

Phone - office

Phone - mobile

Email

Fax

Date

Signature

Closing date for registrations: 1st May 2007