



ISIRC 2009-18

Social Innovation Research: Trends and Opportunities

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Secret History: SERC 2004-8



ISIRC 2009-2011: Founders



ISIRC 2012-2014: On The Road



ISIRC 2015-2018: Going Global



SI Research Trends



- Relationship of Constructs
- Mainstreaming
- Impact Focus
- Multi-level analysis

Relationship of Constructs



Structures:

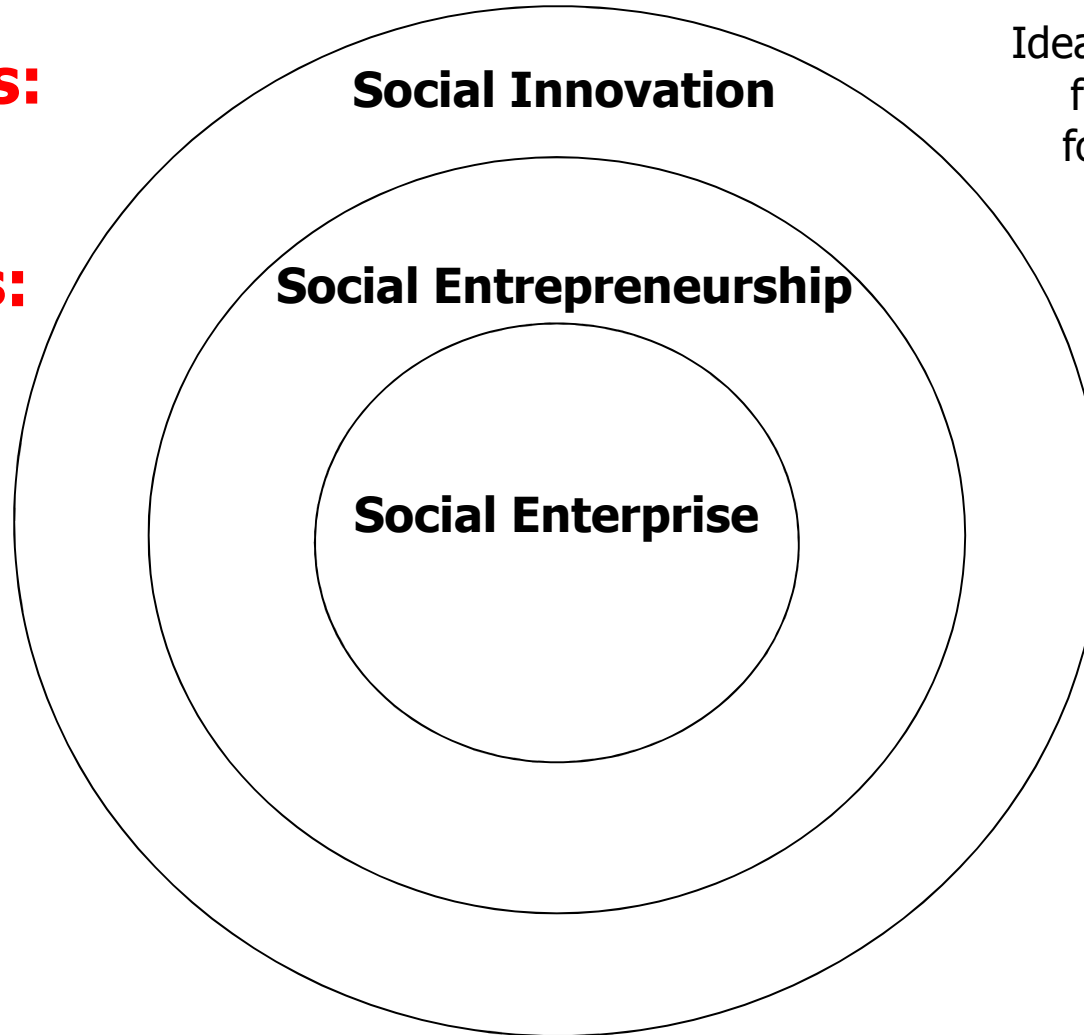
**Power
Dynamics**

Outcomes:

Impact

Hybridity:

Management



Ideas, models, discourses,
frames, inspirations,
focused on structural
change

Organizations, projects,
social movements that
enact social innovation

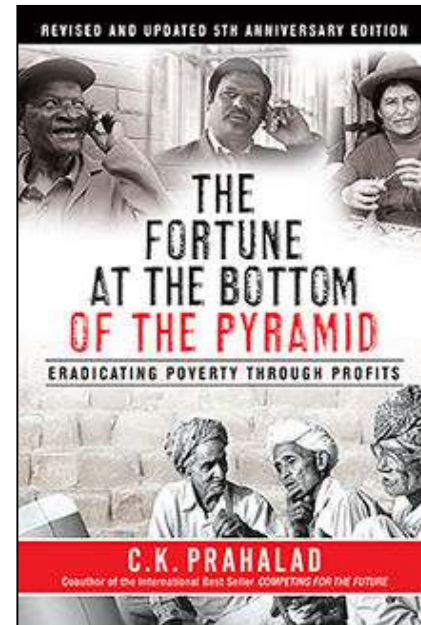
Social businesses,
profit-with-purpose

Mainstreaming



- Widespread adoption by business, government and civil society globally
- Many top universities now have dedicated centres, initiatives, institutes or courses in SE/SI
 - Home disciplines
 - Management
 - Public Policy
- Papers in top journals
 - Dedicated research tracks at AoM, EGOS, ARNOVA etc

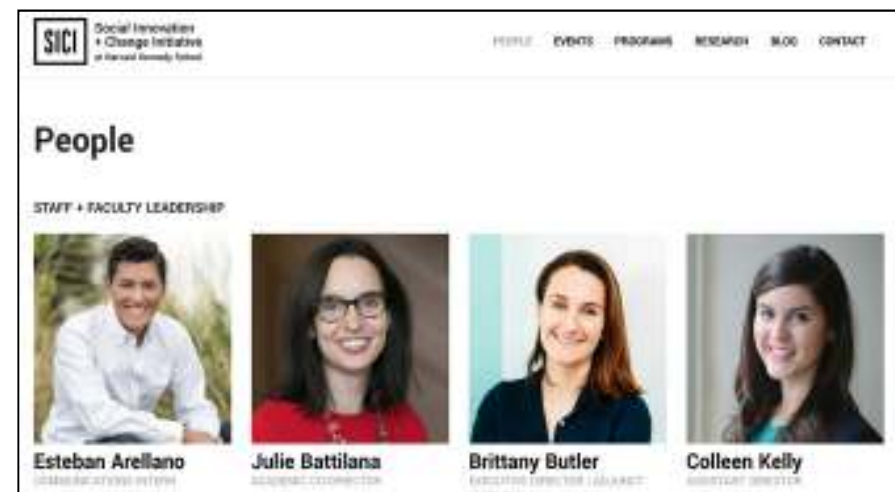
Widespread Adoption



Dedicated Research Centres



Dedicated Research Centres



Publishing: Management



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Venturing for Others with Heart and Head: How Compassion Encourages Social Entrepreneurship

Tyiah L. Miller, Matthew G. Grimes, Jeffery S. McMullen, and Timothy J. Vogus

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Ana Kroeger and Christiana Weber

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Academy of Management Perspectives, Vol. 24, No. 3 | Articles

Social Entrepreneurship: Why We Don't Need a New Theory and How We Move Forward From Here

Peter A. Dacin, M. Tina Dacin, and Margaret Weber

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Building Inclusive Markets in Rural Bangladesh: How Intermediaries Work Institutional Voids

Johanna Mair, Ignasi Martí, and Marc J. Ventresca

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STRATEGIC ENTREPRENEURSHIP JOURNAL

Research Article

Research in social entrepreneurship: past contributions and future opportunities

Jeremy C. Short, Todd W. Moss, G. T. Lumpkin

ORGANIZATION SCIENCE

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Social Entrepreneurship: A Critique and Future Directions

M. Tina Dacin, Peter A. Dacin, Paul Tracey

Journal of Business Venturing
Volume 29, Issue 3, May 2014, Pages 363-378

Social entrepreneurship as an essentially contested concept: Opening a new avenue for systematic future research

Nia Choi, Satyajit Majumdar

Accounting, Organizations and Society
Volume 34, Issues 6-7, August-October 2009, Pages 755-769

'We do good things, don't we?': 'Blended Value Accounting' in social entrepreneurship

Alex Nicholls

ENTREPRENEURSHIP
THEORY and PRACTICE

The Legitimacy of Social Entrepreneurship: Reflexive Isomorphism in a Pre-Paradigmatic Field

Alex Nicholls

Publishing: Public Policy



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Articles
A Systematic Review of Co-Creation and Co-Production: Embarking on the social innovation journey
W. H. Voorberg V. J. J. M. Bekkers & L. G. Tummers
Pages 1333-1357 | Published online: 30 Jun 2014

Journal of Social Policy

Article Supplementary materials Metrics

Volume 47, Issue 1 January 2018, pp. 57-76 Cited by
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Social Impact Bonds: The Role of Private Capital in Outcome-Based Commissioning
DANIEL EDMISTON ^(*) and ALEX NICHOLLS ^(*)

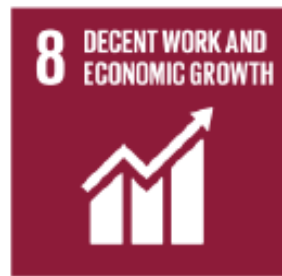
Impact Focus



- Knowledge translation to practice
 - Publishing in HBR, CMR, SSIR
- Building 360 degree links to policy and practice
 - UK REF
 - EU FP7, H2020
- Creating knowledge translation and brokerage mechanisms
 - Third Sector Research Centre (UK)
- Better research on impact measurement and management
 - Impact Management Project



SUSTAINABLE DEVELOPMENT GOALS



Multi-Level Analysis



Introduction to the special issue

**Social Innovation:
Integrating Micro, Meso,
and Macro Level Insights
From Institutional
Theory**

Jakomijn van Wijk¹, Charlene Zietsma²,
Silvia Dorado³, Frank G. A. de Bakker⁴,
and Ignasi Marti^{5,6,7}

Business & Society
1–32
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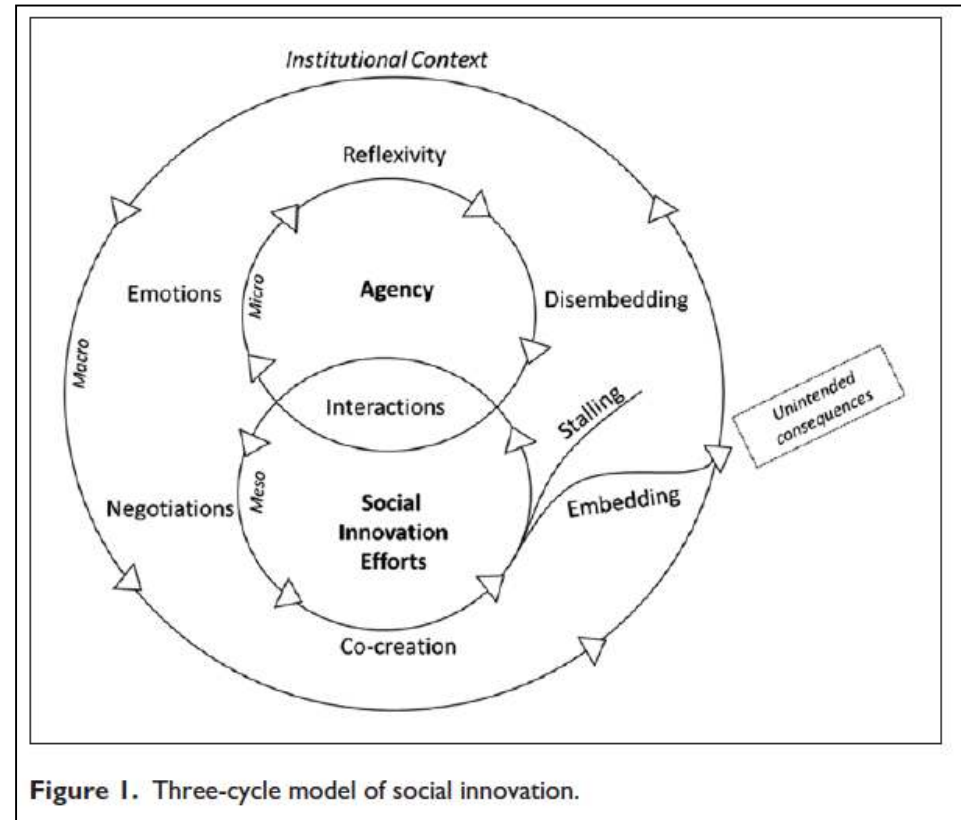


Figure 1. Three-cycle model of social innovation.

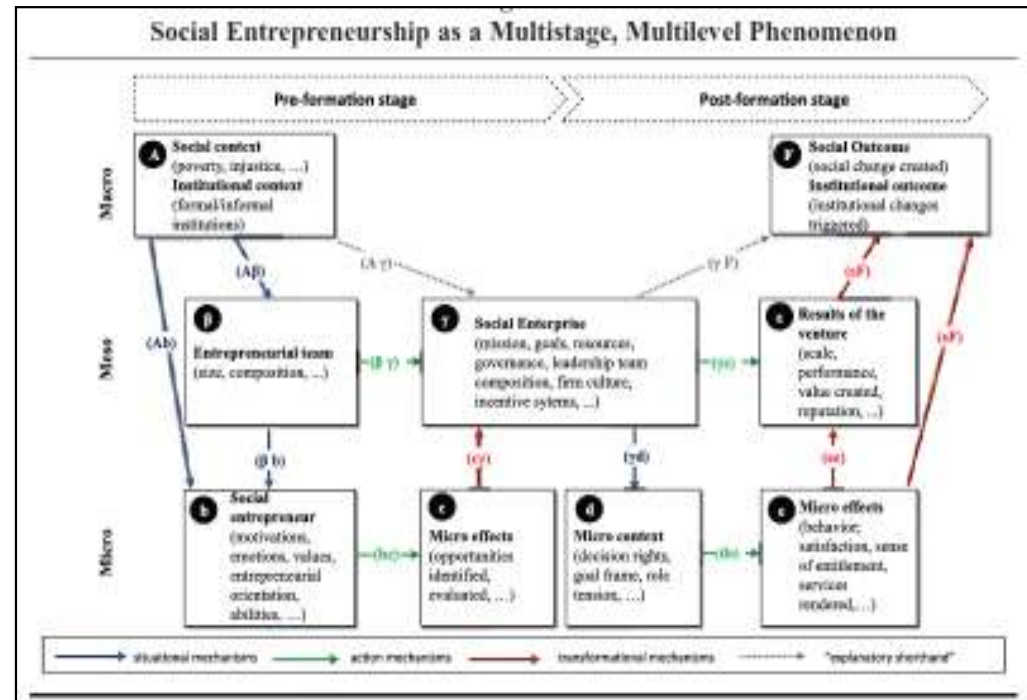
Multi-Level Analysis



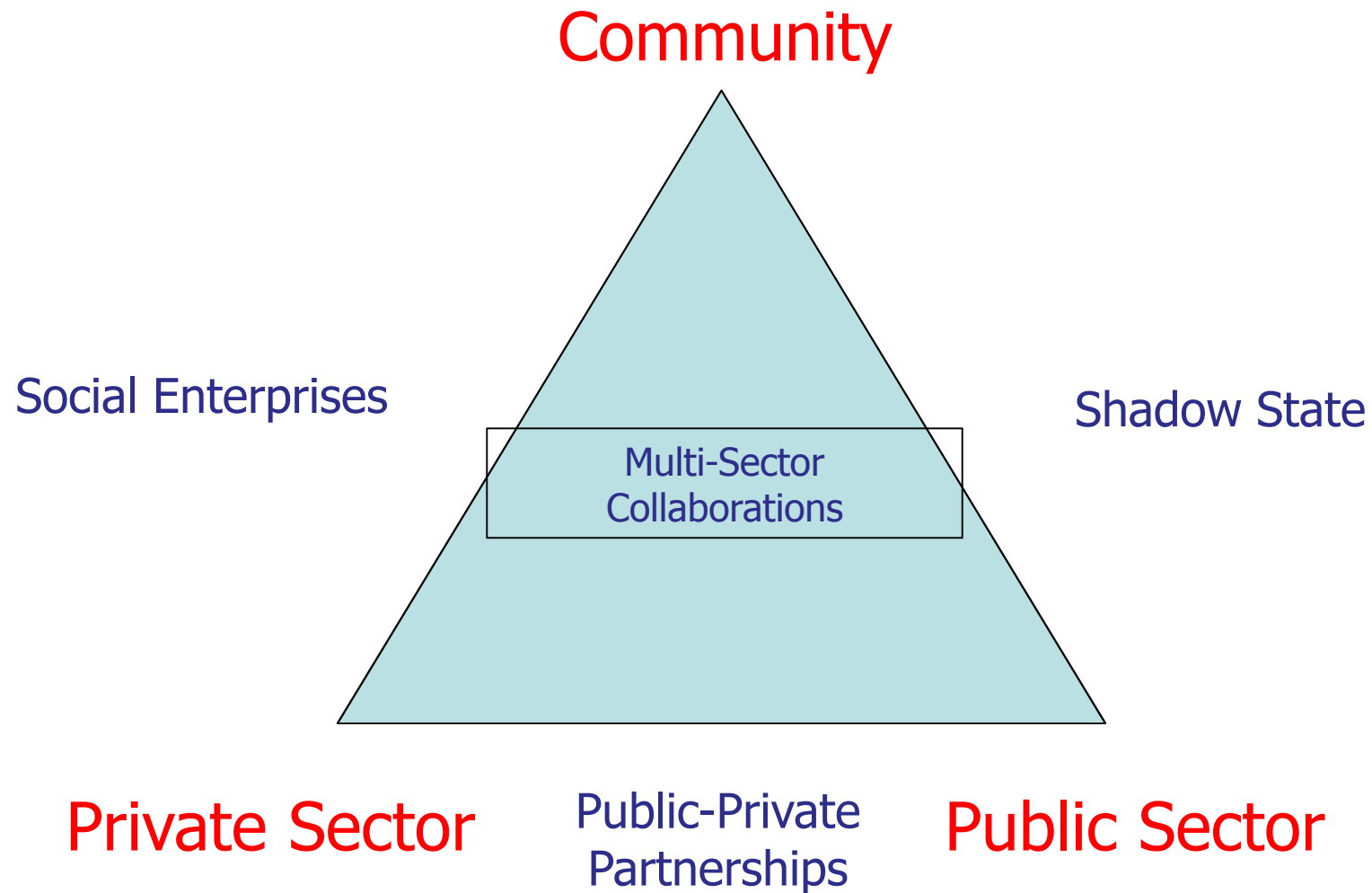
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Social Entrepreneurship Research: Past Achievements and Future Promises

Tina Saebi
Norwegian School of Economics
Nicolai J. Foss
Bocconi University
Stefan Linder
ESSEC Business School



Multi-Level Analysis: Hybridity



SI Research Opportunities



- Think structurally
 - Draw on sociology and social movement theory
 - Focus on institutions, cognitive frames, and social networks
- 'Map the system'
 - Explore inflexion points for change
- Analyse bottom-up and collaborative action
- Design research methodologies with long(er)-time horizons
- Consider power and 'political' elements more deeply

Power and Distributive Mechanisms in Institutional Dynamics

Nadia von Jacobi

Alex Nicholls

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Creating Economic Space for Social Innovation

#cressi2018

Cr | E | S | S | I

CRESSI will explore the economic underpinnings of social innovation with a particular focus on how policy and practice can enhance the lives of the most marginalized and disempowered citizens in society.

Creating Economic Space for Social Innovation



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 613261.



Final event | 26 January 2018 | #cressi2018

Read more



Main project findings

Read more

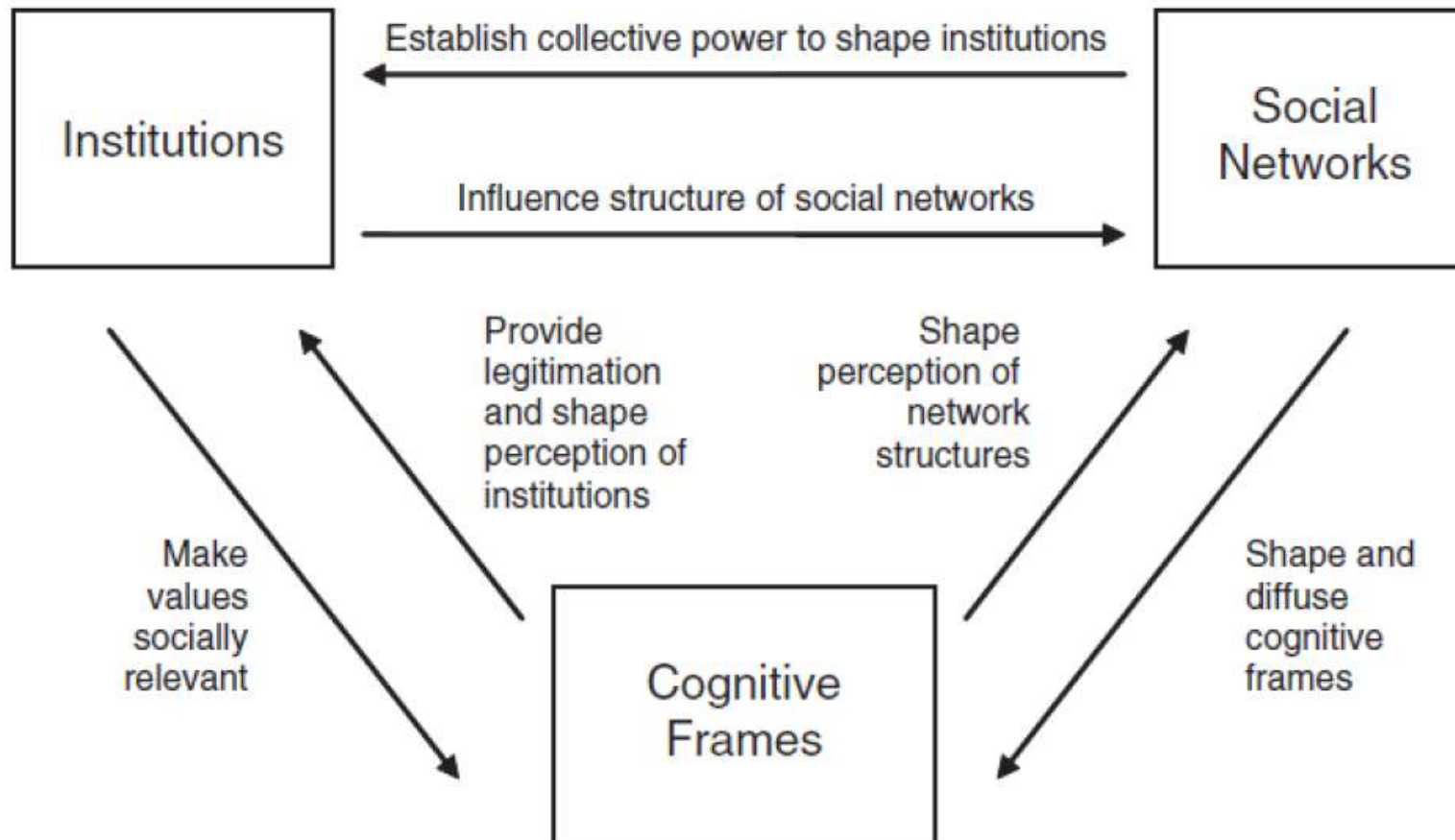


Beckert: Social Grid Model



- *Social Networks*: structures of social relations and relational patterns in society
- *Institutions*: constraining rules and norms of a given society
- *Cognitive Frames*: commonly shared meanings and interpretive material by which to make sense of society and its actions

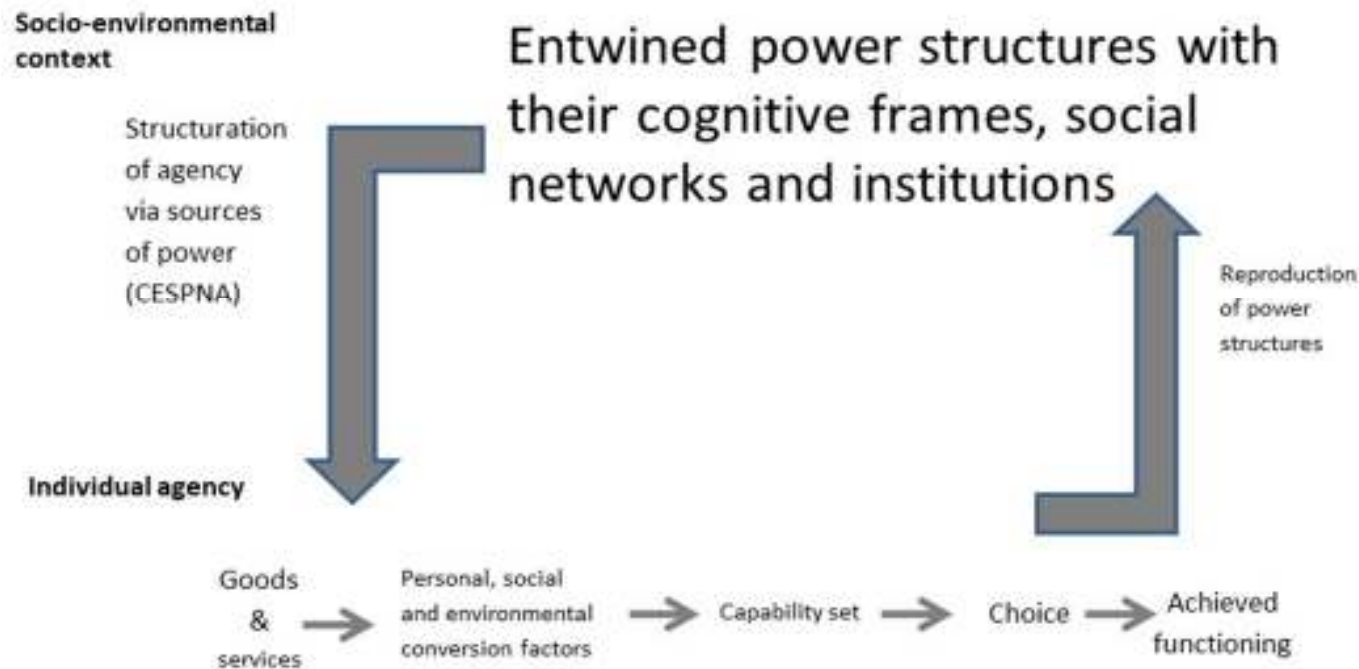
Social Grid Model



Extended Social Grid Model



The extended grid model (static version)



Neo-Institutionalist Puzzle



- Most organizations aiming to address ‘wicked’ problems fail (cf. Lounsbury, Ventresca and Hirsch, 2003). Why?
 - Focus on remedying *effects* rather than their *structural* causes - leaving core problems unresolved
- Neo-institutional theory should help solve this puzzle
 - Tradition of analysing structural and systemic mechanisms in societies
- But it has largely failed to do so. Why?

Theoretical Gap



- Neo-Institutional theory
 - Rules and constraints
 - Normative framings
 - Legitimacy
 - Structure-agency
- Problem: tends to neglect issues of *power, hierarchy and politics*
- Solution: bring back sensibility of power dynamics from 'Old' Institutionalism
 - Institutions are *not* neutral but rather dynamic arenas of competing claims to power

Power



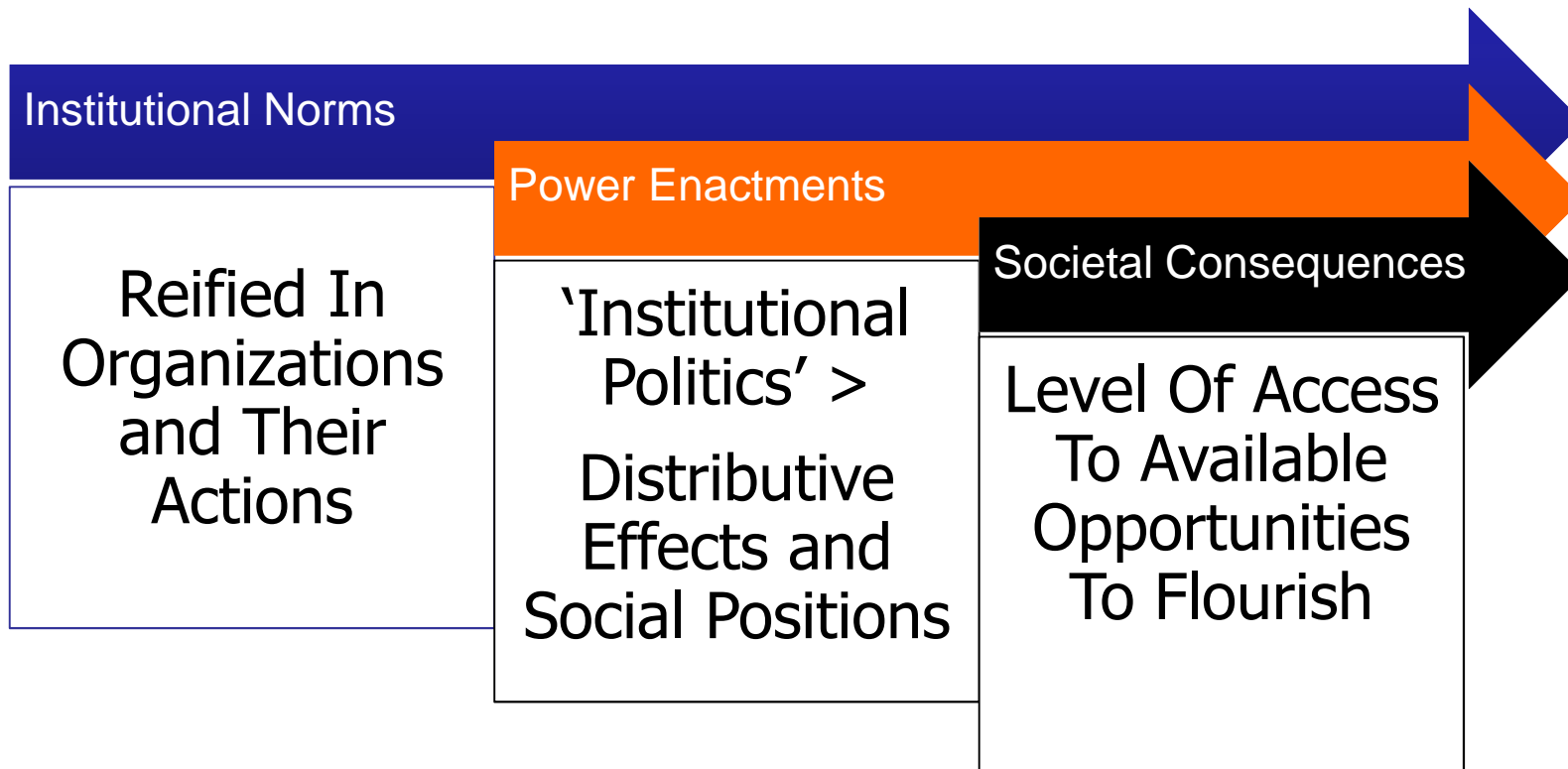
Every organization is existentially dependent on the degree to which they exert influence over the thoughts, feelings and behaviours of people and [other] organizations
(Greenwood et al. 2017)

Contribution 1



- Bring back a structuralist sensibility from sociology/Old Institutionalism to focus on power dynamics and inequality/marginalization (eg. Hirsch and Lounsbury, 1997; Hassard, Cox and Rowlinson, 2013)
- Examine effects that institutional arrangements have on socio-structural power and hierarchy
- Connect Sen's Capability Approach to institutional theory for the first time
 - Structuralist analysis of individual and group opportunities to flourish or become marginalized
 - Identity and opportunity are linked

Institutions and Power



Contribution 2



- ‘Institutional politics’ (Lawrence and Buchanan, 2017; Lawrence, Winn and Jennings, 2001)
 - Articulate competing claims to power and position
 - Object of the claims to power are focused on competing meanings and connected legitimacy claims
- *Institutional control*: structuralist expressions of power
 - Enacted by either *discipline* or *domination*
- *Institutional agency*: individual expressions of power
 - Enacted by *influence* or *force*

Politics And Power



INSTITUTIONAL CONTROL Systemic Power		INSTITUTIONAL AGENCY Agentic Power	
DISCIPLINE	DOMINATION	INFLUENCE	FORCE
Constitutes identities that structure the subjective experience of reality	Distribution of available opportunities through constraints on types of actors/actions or their effectiveness	Ability of one actor to affect the choices and behaviours made by another actor	Overcomes the intentions and behaviours of others, but without attempting to change them
Adapted from Lawrence and Buchanan (2017)			

Contributions 2



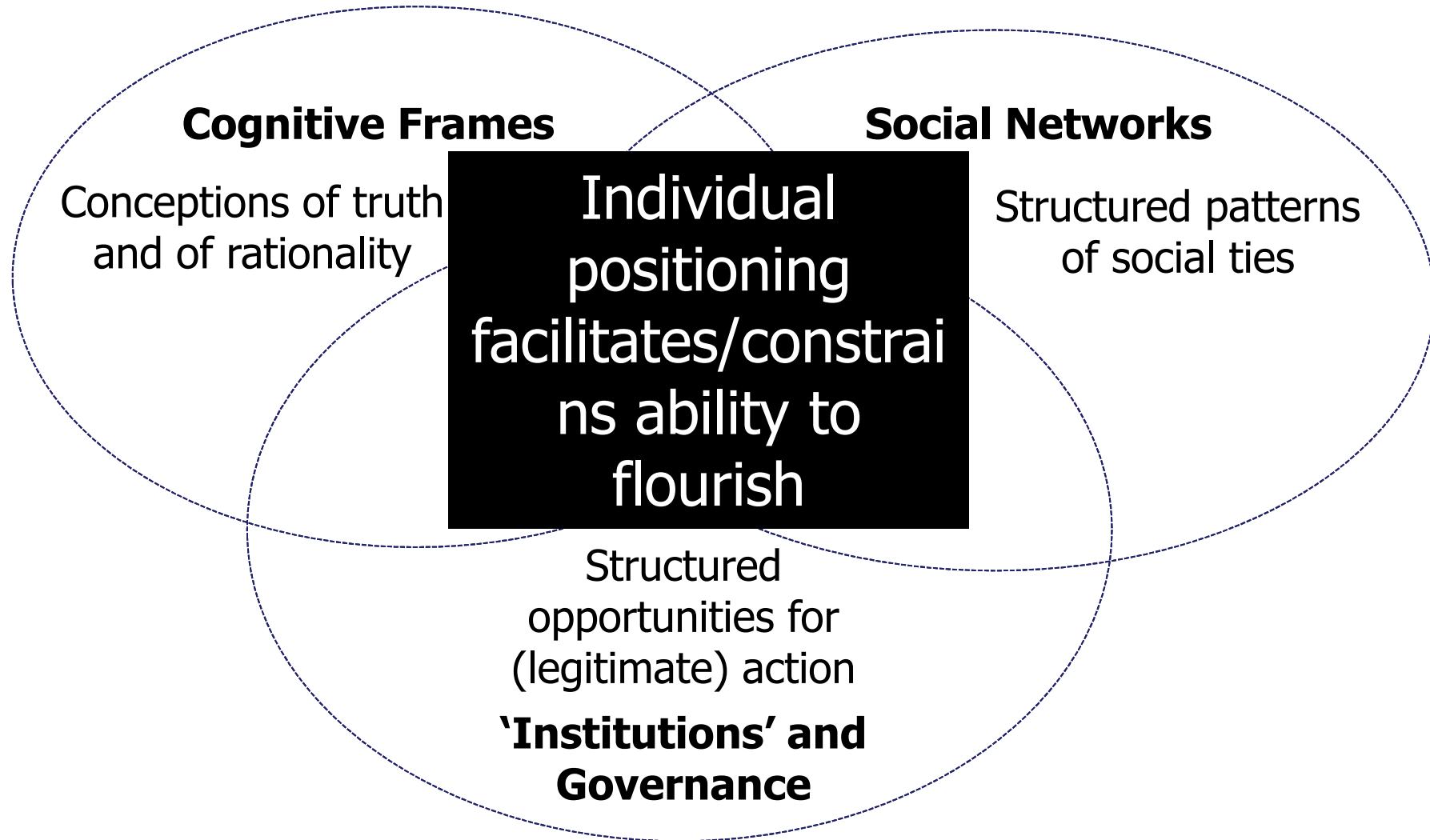
- Focus on institutional politics and dimensions of power reveals *distributive effects of institutional arrangements*
 - Institutional arrangements translate into structural power dynamics: *institutional externalities*
 - Drives distribution of individual 'positions' in society
 - Inequality, marginalization and injustice
 - Highlights intrinsic implications of power relations on human identities, capabilities, and the individual's ability to flourish

Contribution 3



- Expand the micro-foundations of institutional change theory (eg Barley, 2008; Lawrence, Suddaby and Leca, 2009; Powell and Colyvas, 2008; Powell and Rerup, 2017)
 - Combine social movements theory, critical theory and politics-focused perspective on institutions from 'Old' Institutionalism
- Develop multi-level approach in which social structures and individual decision-making are densely intertwined and interdependent
 - Inter-subjective conceptions of identity/positions (eg Carr, 1998; Wry and York, 2017) link to power and position

Contributions 3



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Changing Conceptions of Corporate Purpose

Completed projects

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CRESSI publications

As the project progresses, we aim to make as much material as possible freely available mainly in the form of a series of CrESSI Working Papers.

The Working Papers are based on the project Work Packages and Deliverables (D) for which they were initially drafted. **Further information on the CrESSI Work Packages.**

CRESSI publications fall into these categories:

- Policy Briefs and recommendations
- CrESSI Theoretical Framework
- Measuring Social Impact
- Public Policy and Social Innovation
- Lessons from Innovation Studies
- Empirical studies
- CrESSI Publications in Academic Journals
- Special Issues

Policy Briefs and recommendations

Based on findings from the CrESSI research programme, a number of policy briefs and papers have been produced. The following publications offer an assessment of EU-level social innovation policy agendas and a series of policy recommendations to enhance the capacity and impact of social innovation tackling marginalisation:

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