



ISIRC 2018

»Bridging Social and Business Innovation

🕒 KEY DATES

13 April 2018

Paper abstracts &
panel proposals

25 May 2018

Decision of submission

10 August 2018

Full papers

📝 GUIDELINES

All contributions must be submitted via the conference website.

A maximum of two proposals may be submitted per presenter.

Paper abstracts shall not exceed 400 words including references. They should articulate the research question(s) addressed, the conceptual/theoretical perspectives informing the work, and where appropriate the methodology utilised as well as the papers contribution the conference themes.

👤 CONTACT

Cédric Gossart

cedric.gossart@telecom-em.eu

Müge Özman

muge.ozman@telecom-em.eu

Matt Stokes

matt.stokes@nesta.org.uk

Special Call for Papers »Digital Social Innovation: Ecosystem dynamics, scaling up and transformative power«

Cédric Gossart, Müge Özman & Matt Stokes
(Stream chairs)

We invite abstracts for papers and panel proposals that investigate the emerging phenomenon of Digital Social Innovation (DSI).

DSI is a phenomenon which uses digital technologies to increase the capacity of civil society, citizens and government to engage stakeholders, empower people and tackle challenges in areas as diverse as education, healthcare, democracy, transparency and accountability, migration, inequality, social exclusion and environment. Examples include civic crowdfunding, citizen science, social use of geographic information systems, online time banks and digital democracy platforms.¹

Research has explored challenges to growth of DSI, including the funding landscape, adoption by the public sector and civil society, and the difficulty engaging citizens and finding sustainable business models. Amid ongoing economic difficulties and widespread lack of trust in governments and the public sector, the potential of DSI to empower communities and tackle social challenges is clear. At the same time, DSI has been under-investigated in academic research, and some believe that narratives on the transformative potential of DSI are overly optimistic. For example, the diffusion of DSI might discourage investment in public services because they offer alternatives to state-driven solutions to public problems.

In this stream, we invite papers on the following (non-exhaustive) list of topics:

- The role of DSI in our future economy and society.
- Managerial and entrepreneurial challenges (strategies, narratives, practices).
- Organisational dynamics and business models.
- DSI ecosystems, networks and network effects.
- Efficiency, resilience, scaling and reducing duplication.
- Engagement and user incentives.
- Adoption of DSI by the public sector and civil society organisations.
- Cases in specific social areas (health and care, education, sustainability, regional development, disability, digital exclusion ...).

¹ See <https://digitalsocial.eu/blog>